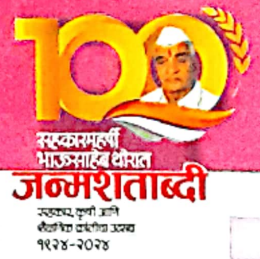




Amrutvahini Sheti and Shikshan Vikas Sanstha's

AMRUTVAHINI INSTITUTE OF MANAGEMENT & BUSINESS ADMINISTRATION, SANGAMNER



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Date : 19/06/2023

Report on the Three-Day Entrepreneurship Development Program

Topic: Entrepreneurship Development Program

Resource Persons:

Mr. Suni Chandak, Founder and Managing Director, Udyogwardhini, Nashik

Mr. Dipak Maniyar, Founder and Managing Director, Dipak Industries

Mr. Yogesh Baheti, Career and Parenting Coach

Mr. Mukund Patwardhan, Founder and CEO, Socialum Digital Media

Target audience: MBA Students, Faculty & Staff

Dates: June 19-21, 2023

Venue: AIMBA Seminar Hall

The AIMBA Seminar Hall transformed into a vibrant incubator for entrepreneurial dreams during the three-day Entrepreneurship Development Program. Renowned figures in the business world, each with their unique expertise, ignited the spark of innovation in MBA students, faculty, and staff, guiding them from ideation to the very cusp of launching their own venture.

Day 1: Planting the Seed of Innovation:

Mr. Suni Chandak laid the foundation by demystifying the entrepreneurial journey. He shared his inspiring success story, highlighting the challenges and rewards of venture building, and offered a practical roadmap for converting ideas into viable businesses.

Mr. Mukund Patwardhan delved into the digital age, showcasing the immense opportunities that online platforms offer entrepreneurs. He provided insights into launching and scaling businesses through effective digital marketing strategies.

Group Ideation Workshops participants collaborated in brainstorming sessions, learning to generate, refine, and validate business ideas with a critical eye. The air crackled with creativity as diverse ideas took shape on whiteboards and pitch decks.

Day 2: Building the Fortress of Knowledge:

Mr. Dipak Maniyar shared the nitty-gritty of financial management, guiding participants through financial planning, budgeting, and accessing essential financial resources for their nascent businesses.

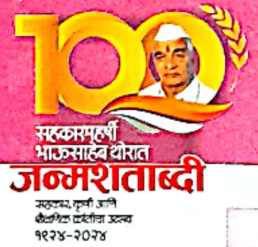
Mr. Yogesh Baheti focused on the often-overlooked aspect of personal well-being in the entrepreneurial journey. He delivered insightful sessions on stress management, resilience





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building, and maintaining a healthy work-life balance, crucial for navigating the rollercoaster of entrepreneurship.

Expert Panels addressed specific challenges within different industries, providing students with targeted advice and insights from experienced entrepreneurs who had already walked the path.

Day 3: Taking Flight to Action:

Pitching for Perfection: Participants honed their presentation skills, pitching their polished business plans to a panel of investors in simulated scenarios. They learned to navigate tough questions, articulate value proposition, and secure financial backing with confidence.

Post-Program Support: Each participant received personalized feedback and actionable steps to progress their business ideas. The program concluded with a networking session, fostering connections between aspiring entrepreneurs and industry experts.

Participant Feedback and takeaways:

Some key takeaways that resonated were:

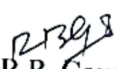
"This program opened my eyes to the possibilities of entrepreneurship and gave me the tools to turn my ideas into reality."

"The sessions on financial management and pitching were incredibly valuable, providing me with the confidence to tackle the business world."

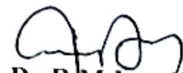
"The program's emphasis on well-being helped me understand the importance of mental and physical resilience in this journey."

Conclusion:

The three-day Entrepreneurship Development Program provided a comprehensive and empowering experience for MBA students, faculty, and staff at AIMBA. The diverse perspectives of accomplished entrepreneurs combined with practical knowledge and actionable steps ignited the entrepreneurial spirit within the participants. This impactful program undoubtedly serves as a valuable launchpad for future generations of ambitious business leaders who aspire to carve their own path in the dynamic world of entrepreneurship.


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