
3rd June 2022

The Director
AIMBA,
Sangamner

Subject: Report on 2 Days Entrepreneurship Development Program

Dear Sir,

I am pleased to present a report on the three-day Entrepreneurship Development Program conducted at our from 1st-2nd June 2022. The program aimed to cultivate an entrepreneurial mindset among MBA students and equip them with the knowledge, skills, and inspiration needed to pursue entrepreneurial ventures.

1. Program Objectives: The primary objectives of the Entrepreneurship Development Program were as follows: a. To introduce students to the fundamentals of entrepreneurship and the entrepreneurial ecosystem. b. To provide insights into identifying entrepreneurial opportunities and evaluating their feasibility. c. To develop the necessary entrepreneurial skills, including innovation, creativity, and risk management. d. To familiarize students with the process of developing a business plan and securing funding for startup ventures. e. To inspire and motivate students to explore entrepreneurial careers and contribute to economic growth.

2. Program Agenda: The three-day program consisted of a comprehensive schedule of interactive sessions, expert talks, workshops, and practical exercises. The agenda for each day was as follows:

Day 1:

- Introduction to Entrepreneurship: Overview of entrepreneurship, its importance, and its impact on the economy.
- Entrepreneurial Mindset: Exploring the mindset and characteristics of successful entrepreneurs.
- Identifying Entrepreneurial Opportunities: Techniques for recognizing potential business ideas and evaluating their viability.
- Market Research and Customer Analysis: Understanding the importance of market research and analyzing target customers.
- Entrepreneurial Case Studies: Reviewing successful entrepreneurial ventures and drawing lessons from their experiences.

Day 2:

- *****
- Business Model Canvas: Practical training on using the business model canvas to develop a comprehensive business model.
 - Financial Planning for Startups: Introduction to financial forecasting, budgeting, and resource allocation for new ventures.
 - Marketing and Sales Strategies: Exploring effective marketing strategies, customer acquisition, and sales techniques.
 - Legal and Regulatory Considerations: Addressing legal and regulatory aspects of starting and operating a business.
 - Mentorship and Networking: Discussing the significance of mentorship and networking for aspiring entrepreneurs.

Day 3:

- Business Plan Development: Hands-on workshop on developing a comprehensive business plan, including vision, mission, and strategies.
- Funding and Investment: Understanding various sources of funding, such as bootstrapping, venture capital, and crowdfunding.
- Pitching and Presentation Skills: Training on crafting a compelling pitch and delivering a persuasive presentation.
- Entrepreneurial Success Stories: Inviting successful entrepreneurs to share their experiences, challenges, and lessons learned.
- Closing remarks and certificate distribution.

3. Program Facilitators: The Entrepreneurship Development Program featured a diverse group of facilitators, including experienced entrepreneurs, industry experts, and faculty members with expertise in entrepreneurship and startup ventures. Their practical knowledge, industry insights, and real-world experiences added significant value to the program.

4. Participant Engagement: Participants actively engaged in discussions, participated in workshops and group activities, and collaborated with their peers. They shared their own entrepreneurial ideas, sought feedback, and networked with facilitators and fellow participants. The interactive and experiential nature of the program fostered an environment conducive to learning and collaboration.

5. Key Takeaways: The Entrepreneurship Development Program provided several key takeaways for the participants, including: a. An understanding of the entrepreneurial mindset and the

Amrutvahini Institute of Management and Business Administration
Nashik Pune Highway, Ghulewadi, Sangamner: 422608

characteristics of successful entrepreneurs. b. Knowledge of the key elements involved in identifying and evaluating entrepreneurial opportunities. c. Skills in developing business models, conducting market research, and creating comprehensive business plans. d. Awareness of legal, financial, and marketing considerations in starting and operating a business. e. Insights into funding options and investment strategies for startup ventures. f. Inspiration and motivation to pursue

R.B. Gawali

Dr. R.B. Gawali
Coordinator-Learning & Development

CC to : Sanstha Office

Amrutvahini Institute of Management and Business Administration, Sangamner

01/06/2022

To,
The Chief Executive
AS&SVS, Amrutnagar,
Sangamner:422608

Sub: Approval and Sanction of Budget to Execute Three Days Entrepreneurship Development Programme

Dear Sir,

Under Learning and Development cell of Institute, we always use to conduct such a activities which ensures the skills and knowledge development of students which helps in enhancing the employability of the students and make students industry ready. As a part of it, we are organizing a **Three Days Entrepreneurship Development Programme at our Institute** in association with Udyogwardhini, Nashik. This programme is scheduled during 1-2nd June 2022. **During Three Days programme, quality, competent industry persons, entrepreneurs and consultants will conduct around 4 sessions at our institute on various aspects of entrepreneurship in first two days of the EDP. This 3 day EDP program also include a industrial visit to Sahyadri Agro Farm, Nashik and other two companies. The outcome of this training programme is to let students know how to start and build up their start ups. Besides this organizing such programmes receives credits from the NAAC and other authorized bodies like AICTE,DTE and University which act as a strengthening points to promote our students.**


The tentative expenses for conducting two days Entrepreneurship Development programme is as under:

Sr	Particulars of Expenses	Amount [Rs.]
1	Guest Felicitation (4 Bouquets)	320.00
2	Break fast, Lunch and Dinner (4 Guests)	1500.00
3	*Training Programme Fees (Rs.150 per Students*180 Expected Participants)	27000.00
	Total Expenses	28820.00
	(Twenty Eight Thousand Eight Thousand and Eight Hundred Twnty Rupees Only	

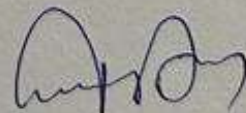
The participants will get training material and certificate for attending and participating in 3 Days EDP.

We request you to approve and sanction the Total Budget of Rs.28820.00/- (Twenty Eight Thousand Eight Thousand and Eight Hundred Twenty Rupees Only) to incur 3 days EDP Expenses for successful execution of programme.

Thanking you,

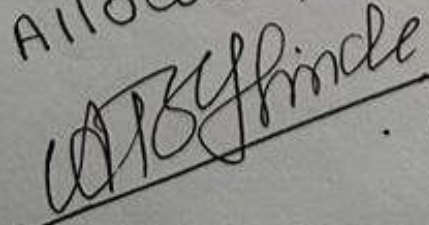

Prof. R.B. Gawali

Learning and Development-Coordinator



Dr. B.M. Londhe

Director

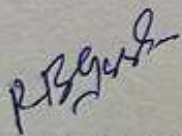
Allowed


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Nashik-Pune Highway, Sangamner

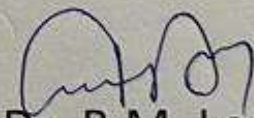
31st May 2022

Notice

All the MBA Students hereby informed that the **Three Days Entrepreneurship Development Programme** is organized at our Institute during 1-3rd June 2022 to foster the spirit of Entrepreneurship. **Udyogwardhini**, one of the reputed **Nasik based organization** is going to **conduct this programme**. The programme consists of **4 expert's sessions** for the first two days backed by **Industrial tour to Sahyadri Agro Farm** on the 3rd day. Institute's Dress code is Must. Kindly note.



Prof. R.B. Gawali
Coordinator-Learning and Development



Dr. B.M. Londhe
Director

5/25/23, 10:42 AM

Welcome to Rediffmail: Inbox

rediffmail

Mailbox of ravindra_gawali

Subject: Offline EAC program schedule.

From: Udyogwardhini <udyogwardhinievents@gmail.com> on Tue, 31 May 2022 12:09:19

To: ravindra_gawali@rediffmail.com

Hello Sir,

Greetings for the day!

Kindly find the **Entrepreneurship Awareness Camp (EAC)** to be conducted for your institute on the **1st & 2nd of June 2022.**

The schedule will be:

Program Details-

Program - Entrepreneurship Awareness Camp

- 1. On 1st June 2022 - The whole day session will be conducted by Mr.Sunil Chandak sir**
- 2. On 2nd June 2022 - in the first half - Mr.Yogesh Baheti sir
- second half - Mr.Deepak Maniyar**

Kindly find the syllabus pdf attached to this mail.

Please feel free to get back to us in case of any queries.

Waiting for your kind reply!

Warm regards,
Shivani Sonawane.
7387731639

Udyogwardhini

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Under DST-NIMAT Project

Under the Guidance of :



EDII, Ahmedabad

**Entrepreneurship Development Institute of
India, Ahmedabad**

Entrepreneurship & Skill Development Institute

About us:

Udyogwardhini Shikshan Sanstha is an Entrepreneurship and Skill Development Academy established in 1995. We are on the mission of creating an ecosystem which promotes and supports Entrepreneurship. It is a unique and creative training organization which designs Entrepreneurship & Skill Development courses of trades which are in demand & practical oriented to suit market requirement. Udyogwardhini has been able to create a strong team of 50,000+ Entrepreneurs so far. The journey so far has been greatly inspiring for us and we are fully dedicated to serve the Nation.

Vision & Mission:

To become most vibrant Entrepreneurship & Skill Development Training Provider where learners are empowered to accept challenges of the fast changing world with deep rooted ethics & values.

Our mission is to create 1,00,000 Sustainable Enterprises by creating an ecosystem where budding entrepreneurs will get one stop guidance:

- To conceive & incubate ideas
- To inculcate entrepreneurial skills
- Get linkages for Finance-market technology-exports etc
- Get mentoring support to establish sustainable enterprise.

Achievements :

- Udyogwardhini through its dedicated team of trainers & associates trained over 50,000 budding entrepreneurs in various trade at a country's highest success rate of 81% who started their small scale enterprises.
- More than 500 Entrepreneurs of Udyogwardhini have now crossed turnover of 10 crores.
- Developed first women industrial 'K Zone' & 'Industrial Premises Society' in MIDC Ambad.

Awards :

- 'Inaugural National Science & Tech Entrepreneur Trainer' award from DST, 1992
- 'Best Entrepreneur Trainer' Award from Entrepreneur's International, 1994.
- 'National Entrepreneur Trainer' Award from EDII, 1999
- 'Shetimitra' from Govt of Maharashtra, 2000.
- 'Best NGO Partner' from Tata Housing Dev Ltd, 2012-13-14
- 'Business Icons of Nashik' by Lokmat, 2014

Entrepreneurship Development Programs:

A) General Entrepreneurship Development Program (EDP):

Complete guidance for budding entrepreneurs right from idea selection to its implementation and support till business establishment.

B) Financial Sector EDP:

One stop guidance on Share Market, Commodity, Currency, Mutual Funds, Insurance and Banking to start up in most lucrative financial sector.

C) Solar Sector EDP:

Get empowered with Technical & Practical knowledge to start up in this 'Sun'rise 'Solar' industry along with knowledge of Govt Schemes & Subsidies to be part of 100 GW energy production target of Govt of India.

D) Export and Import with Global Marketing:

Get A to Z Knowledge of Imports & Exports right from IE code up to safe international transactions along with Govt Incentives to become star exporter to bridge the Global gap to make India super power.

E) Food Processing EDP:

Join evergreen & ever growing food processing sector by setting through & practical knowledge of food-fruits-vegetable-milk processing to tap huge indigenous & international market along with Govt schemes & incentives.

F) Construction Sector EDP:

Infrastructure & Housing are key movers of Indian Economy. Be a part of its development by setting detailed practical knowledge of construction industry.

G) IPR and Patent Course:

Get practical knowledge to protect & patent your innovative concepts, products through thorough knowledge of IPR, its process & documentation.

H) Women EDP:

A course specially designed for wanna be women entrepreneurs with women centric training, opportunities and business plans.

I) Entrepreneurship Awareness Camp:

Inculcating entrepreneurial competencies in your college campus and shaping your ideas. A 2-3 days workshops includes goal setting, business ideas and entrepreneurs meet.

J) Faculty Development Program for Entrepreneurship Development

We aim at equipping teachers with skills and knowledge about entrepreneurship and spread awareness about entrepreneurship.

Workshops for Start-ups:

- A) Design Thinking
- B) Zero to One Crore
- C) Idea to IPO
- D) Artificial Intelligence
- E) Machine Learning
- F) Internet of Things

Skill Development Courses:

- Mobile Repairing
- Tally ERP 9 with GST
- Equity Dealer
- Computer Hardware & Networking
- Tailoring (SMO)
- Assistant Mason
- Assistant Electrician
- Assistant Painter
- Assistant Barbender & Steel Fixer
- Mobile Tower Repair & Maintenance
- CNC Operating & Programming
- VMC Operating & Programming

Ashoka Training Institute Courses:

ATI has been providing practical education in construction sector to bridge the gap between theory and actual practice. We aim at creating quality builders, developers, contractors and supervisors having financial and marketing knowledge. ATI in collaboration with Udyogwardhini offers following courses

- 1) Site Engineer Course
- 2) Road & Bridge Engineer Course
- 3) Tendering & Rate Analysis Course
- 4) Project Management Course - Highway & Building
- 5) Real Estate Development Program

Share Market Courses:

- A) **Basic Share Market**
Shares, F&O, Commodity, Currency, ETF etc.
- B) **Advance Technical Analysis**
Technical Chart analysis in Live Market.
- C) **Intraday Trading Technical**
How to Identify Patterns, low risk trade
- B) **Options & Options Strategies**
Introduction to Options & Risk Management

Strategic Tie Ups & Partners:



Products & Services:

• 500 Project Report CD:

We have developed a unique CD which contains detailed Project Report of over 500 different Businesses / industries. It also includes:

- a) Project selection and Production procedure
- b) Financial and Marketing informations
- c) Info about Govt Schemes, subsidies & Loans procedure.

• Share Market Trading & Services:

We are Sub-Broker of Motilal Oswal Pvt Ltd supporting our strong network of 2000 clients with Technical Experts. We provide:

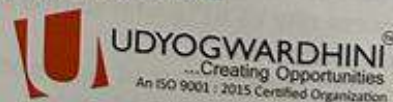
- a) Equity, F&O and Derivatives market Trading.
- b) Mutual Fund Investments and Trading
- c) SIP & Portfolio Management Services

• Business Development Counseling:

We provide one to one Counseling service regarding Project selection to its implementation.

• Visit Our Business Portal for Udyogwardhinian

www.udyogconnect.com



3rd Floor, Nirman Inspire Bld, Kanherewadi,
Opp Old CBS, Nashik-1

7774054719, 7774053719, 9309143518

(0253) 2597449

udyogwardhini@gmail.com

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