

## Institutional Development Plan (IDP) 2026–2031

### Amrutvahini Institute of MBA (AIMBA), Sangamner

*(Prepared as per UGC Institutional Development Plan Guidelines–2024 and NEP 2020)*

The UGC's **Institutional Development Plan (IDP) Guidelines (2024)** recommend that every Higher Education Institution prepare a five-year strategic plan covering governance, academic excellence, research, infrastructure, finance, student development, and quality assurance, with measurable outcomes and periodic review.

#### 1. Institutional Profile

| Particular    | Details                                                                                                    |
|---------------|------------------------------------------------------------------------------------------------------------|
| Institution   | Amrutvahini Institute of MBA                                                                               |
| Location      | Sangamner, Maharashtra                                                                                     |
| Establishment | Under Amrutvahini Sheti & Shikshan Vikas Sanstha                                                           |
| Affiliation   | Savitribai Phule Pune University                                                                           |
| Approval      | AICTE                                                                                                      |
| Accreditation | NAAC Accredited                                                                                            |
| Programme     | MBA                                                                                                        |
| Vision        | To develop socially responsible, globally competent management professionals.                              |
| Mission       | Excellence in management education through quality teaching, research, innovation and industry engagement. |

#### 2. Vision 2031

To become one of the leading MBA institutions in Western India through academic excellence, industry integration, innovation, entrepreneurship, research, digital transformation, and societal impact.

#### 3. Mission Objectives

| Objective           | Outcome                                      |
|---------------------|----------------------------------------------|
| Academic Excellence | Outcome Based Education (OBE) implementation |



|                |                                                    |
|----------------|----------------------------------------------------|
| Employability  | 100% placement assistance                          |
| Research       | Increase publications, patents and funded projects |
| Innovation     | Promote entrepreneurship and incubation            |
| Digital Campus | ERP-enabled and AI-integrated campus               |
| Sustainability | Green campus aligned with SDGs                     |

#### 4. SWOT Analysis

| Strengths                     | Weaknesses                               |
|-------------------------------|------------------------------------------|
| Strong parent institution     | Limited international collaborations     |
| Experienced faculty           | Limited consultancy revenue              |
| Good industry network         | Moderate research funding                |
| Opportunities                 | Challenges                               |
| NEP 2020 reforms              | Competition from autonomous institutions |
| AI & Analytics specialization | Declining MBA admissions                 |
| Industry partnerships         | Rapid technological changes              |

#### 5. Strategic Goals (2026–2031)

| Goal                 | Target by 2031                   |
|----------------------|----------------------------------|
| Student Admission    | 100% sanctioned intake           |
| Placement            | 95–100% eligible students placed |
| Average Package      | ₹6–7 LPA                         |
| Highest Package      | ₹15 LPA                          |
| Faculty with Ph.D.   | 100%                             |
| Scopus Publications  | Minimum 50                       |
| Patents              | 10                               |
| Consultancy Projects | 20                               |
| MoUs                 | 50                               |
| Start-ups Incubated  | 15                               |



## 6. Academic Development Plan

| Initiative                             | Timeline |
|----------------------------------------|----------|
| AI in Management Curriculum            | 2026     |
| Business Analytics Lab                 | 2026     |
| FinTech Lab                            | 2027     |
| Digital Marketing Studio               | 2027     |
| Case Study Centre                      | 2028     |
| Executive MBA Certificate Courses      | 2028     |
| International Certification Programmes | 2029     |
| Industry Minor Specializations         | 2030     |

## 7. Teaching–Learning Strategy

| Initiative              | KPI                   |
|-------------------------|-----------------------|
| Outcome Based Education | 100% implementation   |
| LMS                     | All courses online    |
| Flipped Classroom       | 75% faculty           |
| Case Method Teaching    | All MBA papers        |
| AI-enabled Learning     | Every semester        |
| Mentoring System        | 100% students covered |

## 8. Research & Innovation Plan

| Area            | Target            |
|-----------------|-------------------|
| Research Papers | 10+ per year      |
| Books           | 2 per year        |
| Patents         | 2 per year        |
| Consultancy     | ₹25 lakh annually |
| Seed Money      | ₹10 lakh annually |



|                    |                       |
|--------------------|-----------------------|
| Sponsored Projects | ₹1 crore over 5 years |
| Faculty FDPs       | 4 annually            |

## 9. Industry Connect

| Activity           | Target        |
|--------------------|---------------|
| Corporate MoUs     | 50            |
| Live Projects      | 100% students |
| Summer Internships | 100% students |
| Industrial Visits  | 4 per year    |
| CEO Talks          | Monthly       |
| Alumni Mentoring   | Quarterly     |

## 10. Student Development

| Initiative             | KPI                         |
|------------------------|-----------------------------|
| Soft Skills Training   | 100% students               |
| Aptitude Training      | Every semester              |
| Entrepreneurship Cell  | 25 business ideas annually  |
| International Exposure | Annual study tour           |
| Student Clubs          | 10 active clubs             |
| Community Engagement   | 1000 service hours annually |

## 11. Faculty Development

| Initiative                | Target                     |
|---------------------------|----------------------------|
| FDPs                      | Minimum 2 per faculty/year |
| Ph.D. Completion          | 100% faculty               |
| International Conferences | 2 faculty/year             |
| Research Incentives       | Annual scheme              |
| Consultancy Training      | Annual programme           |



## 12. Infrastructure Development

| Project                 | Timeline |
|-------------------------|----------|
| Smart Classrooms        | 2026     |
| Digital Library         | 2026     |
| Innovation Lab          | 2027     |
| Bloomberg/Financial Lab | 2027     |
| Video Recording Studio  | 2028     |
| Incubation Centre       | 2028     |
| Green Campus            | 2029     |
| Solar Energy Expansion  | 2030     |

## 13. Digital Transformation

| Initiative                 | Outcome                       |
|----------------------------|-------------------------------|
| ERP                        | Complete automation           |
| Learning Management System | Paperless teaching            |
| Digital Attendance         | 100%                          |
| AI Academic Analytics      | Student performance dashboard |
| E-office                   | Paperless administration      |

## 14. Internationalization

| Initiative             | Target               |
|------------------------|----------------------|
| International MoUs     | 10                   |
| Faculty Exchange       | 5 annually           |
| Student Exchange       | 20 students annually |
| International Webinars | Monthly              |

## 15. Financial Development Plan



| Source               | Target             |
|----------------------|--------------------|
| Student Fees         | Sustainable growth |
| Consultancy          | ₹25 lakh/year      |
| Research Grants      | ₹1 crore (5 years) |
| CSR Funding          | ₹50 lakh           |
| Alumni Contributions | ₹20 lakh           |
| Executive Education  | ₹30 lakh/year      |

## 16. Quality Assurance

| Parameter           | Target                                |
|---------------------|---------------------------------------|
| NAAC                | Higher Grade                          |
| NBA (if applicable) | Accreditation readiness               |
| NIRF                | Participation and ranking improvement |
| ISO                 | Maintain certification                |
| Academic Audit      | Annual                                |
| Green Audit         | Annual                                |

## 17. Sustainability Goals

| Initiative           | Target                       |
|----------------------|------------------------------|
| Plastic-Free Campus  | 100%                         |
| Rainwater Harvesting | Full campus                  |
| Solar Power          | 50% energy demand            |
| Waste Management     | Zero landfill target         |
| SDG Mapping          | All institutional activities |

## 18. Risk Management

| Risk                   | Mitigation                              |
|------------------------|-----------------------------------------|
| Admission fluctuations | Digital marketing and industry branding |



|                          |                                   |
|--------------------------|-----------------------------------|
| Faculty retention        | Career progression and incentives |
| Technology changes       | Continuous curriculum revision    |
| Financial sustainability | Diversified revenue sources       |

#### 19. Five-Year Roadmap

| Year    | Major Deliverables                                                                               |
|---------|--------------------------------------------------------------------------------------------------|
| 2026–27 | NEP implementation, ERP, Business Analytics Lab, Smart Classrooms                                |
| 2027–28 | FinTech Lab, Innovation Centre, Industry MoUs, Consultancy Cell                                  |
| 2028–29 | Incubation Centre, International Collaborations, Digital Library Expansion                       |
| 2029–30 | Research Excellence, National Rankings, Green Campus Initiatives                                 |
| 2030–31 | Centre of Excellence in Management Education, Strong Industry Partnerships, High Research Output |

#### 20. Key Performance Indicators (KPIs)

| Area                  | 2026 | 2027 | 2028 | 2029 | 2030–31 |
|-----------------------|------|------|------|------|---------|
| Admission (%)         | 80   | 90   | 95   | 100  | 100     |
| Placement (%)         | 85   | 90   | 92   | 95   | 100     |
| Publications          | 8    | 10   | 12   | 15   | 20      |
| Patents               | 1    | 2    | 2    | 3    | 5       |
| Consultancy (₹ Lakhs) | 5    | 10   | 15   | 20   | 25      |
| MoUs                  | 10   | 20   | 30   | 40   | 50      |
| FDPs                  | 4    | 5    | 6    | 6    | 6       |
| Start-ups             | 2    | 4    | 6    | 10   | 15      |

#### Monitoring Mechanism

- **Quarterly Review:** IQAC and Principal
- **Half-Yearly Review:** Governing Body
- **Annual Review:** Management and Academic Advisory Board
- **Mid-Term Evaluation:** End of 2028
- **Final Evaluation:** End of 2031



  
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