

Self Study Report (SSR)

Criteria II –Teaching- Learning and Evaluation

Key Indicator-2.3 Teaching Learning Process

NAAC Criteria Metric No:-2.3.1

2.3.1 Students Centric Methods such as Experiential learning, Participative Learning and problem solving Methodologies are used for enhancing learning experiences and teacher's use ICT Enabled Tools including online resources for effective teaching and learning process.

Sr.No	Particulars
1.	Sample documents for Experiential Learning <ul style="list-style-type: none">• SIP & Project Details of Students• Industrial Visit• Sessions Conducted by Alumni
2.	Sample documents for Participative Learning <ul style="list-style-type: none">• Induction Program• Guest Lectures, Webinar, Workshops• Cultural Events and Days Celebration• Swachya Bharat Abhiyan• Yoga
3	Sample documents for Problem Solving Methodologies <ul style="list-style-type: none">• Case studies• Poster Presentaion• Role Play
4	ICT Enabled Tools for effective teaching and learning process <ul style="list-style-type: none">• Available ICT Tools with Photographs• E-Resources Available In Library with subscription

2.3.1 Experiential Learning



2.3.1 List of Students for Summer Internship

Project report march April 2021 III SEM students list			
Sr No	Name of students	Title	Guide
1	Mr.Jadhav Sumit Bapusaheb.	A Study Brand Positioning of SUV Cars in Maharashtra Region	SKN
2	Mr.Take Shubham Abasaheb	Study of Brand Positioning of Asian Paints in Shirampur City”	NSJ
3	Mr. Somnath Vilas Gaikwad.	A Study on consumer behavior towards DTH service”	SKN
4	Miss. Shweta Subhash Deshmukh.	“A study the satisfaction of employees on the basis of various welfare facility provided by organization	NSB
5	Miss. Monika Ramkrushna Kene	Credit Appraisal system with reference to HDFC Bank at Nashik”	NMN
6	Miss. Pranali Ramesh Londhe	A study on Change In Organization Culture And Its Impact On Employees Behavior at Godhavari Dudh Sangh Kopargoan”	DW
7	Mr.Kunal Eknath Kadam	“A Study On Electronic Payment : Current Scenario & Scope For Improvement At Paytm	NMN
8	Miss. Mangal Dhondu Gite.	A Comparative Analysis of Performance Of Mutual Funds.”	LDS
9	Miss. Shubhangi Sanjay Shinde.	A Study Of Manpower Planning Process And Its Importance For An Organization Development”at Sagar Industry Dahyane	DW
11	Miss. Aarti Santosh Khaire	A Study Of Relationship between Management and Employees and its impact on Employees performance at Sahyadri Agro Industry Pvt.Ltd.Mohadi	NSB
12	Mr.Landge Pranik Baban	“Study of Investors Perception towards Mutual Funds In Sangamner Area”	NMN
13	Mr.Mulay Saurabh Mahesh	A Study of Consumer Buying Behavior with special reference to Bajaj Platina in kotul Region	RBS
14	Miss.Magar Yashashri	A comparative Analysis of Performance of Mutual Fund Between SBI Mutual Fund and HDFC Mutual Fund”	NMN
15	Mr Hangekar Manoj Rajendra.	To study Retailers and Consumer Perception towards Oppo Mobile Phone In Ahmednager Region	
16	Ms.Kandekar Snehal Ramrao	“Employees participation in management decision making and its impact on organizational productivity	

17	Ms.Kale Pranali Bharat.	Study on challenges for Human Resource Management for designing organizational policies after COVID-19”	
18	Mr.Dhindale Sunil Damu.	Study of Consumer Buying Behavior for Warana Packaged Milk at Akole and Sangamner Region”	
19	Ms.Pawar Tanuja Prakash.	“To study employee retention strategies during tough time”	
20	Mr.Hode Harshal Gulshan.	“To study consumer buying behavior towards Amul products ”	
21	Miss. Pooja vilas kshirsagar .	A study on income tax planning in india”	
22	Miss. Nikita Sunil Kandalkar	“Inventory management”	
23	Miss. Deshmukh Shubhangi P.	The Comparative Study of Financial Statement Analysis Automobile Industries in India.”	LDS
24	Miss. Madhuri Balasaheb Aher .	A study on Training and Development”	NSB
25	Miss.Samina Rasul Pathan	A Study on Financial Statement Analysis and Performance of Axis Bank “	
26	Miss.Jadhav Sonali Anaji	A Study on Effectiveness of Services Provided by HDFC Bank To Banking Customer	
27	Mr.Rahul Suresh Shinde.	“A Comparative study of Social Media Marketing with reference(Whatsup and WhatsApp and Facebook))	
28	Miss. Jadhav PrettiRajendra	A Study on Technical Issues and Analysis of Financial Statement of HDFC Bank	
29	Miss.Harshada Vishwas Patare	A Comparative study of E Finance in Public and Private Sector Bank (With Special Reference to SBI and HDFC Banks in Shrirampur)	LDS
30	Mr.Ganesh Babaji Sagar	“To study of investment pattern and preference of retail investors.	SGG
31	Mr. Chandole Suyog Keshav.	“To Study Impact of NPA on the Performance of bank”	LDS
32	Mr. Satyavijay Dnyandev Shirsath .	A Ratio Analysis of TATA Motors”	NSJ
33	Mr. Nitin Thitame	To Study the Customer Perception in Covid-19 Towards Britannia Company In FMCG Industry	NSJ
34	Miss. Poonam Bhagwat Sawant.	A Study of Compitancy Mapping Analysis of Employee	DBW
35	Mr. Tushar Sitaram Ugale	“A Study of Portfolio Management and Investment ”	NSJ
36	Mr. Gangad Yashwanta G.	“A Study of Customer Satisfaction Towards V.P.Foods and Herbal Products”	SKN
37	Mr. Suyog Kailas Naik.	To Study Farmer Satisfaction With Special Reference to Integration Poultry Farming in Sangamner Region”	RBS
38	Miss.Khambekar Sakshi B.	“A Study on Changing Technology and Consumer Needs in Banking Industry ”	
39	Miss.Kotwal Sayali.	“A Study on Perception of investors in life Insurance ”	

40	Miss Kawade Ashiwini S	A Comparative study of consumer Buying Behaviour towards Organised Apparel Retail and Unorganised apparel Retail with special Reference to Krishivishva Bio Fertilizers	
41	Mr Kudekar Agney S	A Comparative study of consumer Buying Behaviour towards Organised Apparel Retail and Unorganised apparel Retail with special Reference to Relieance Trends	
42	Miss.Shinde Poonam.	“To Study Consumer Preference Towards Water Purifier”	
43	Miss.Khose Aarti.	“The Study of Mutual Fund With Reference to Axis Bank And ICICI Bank	
44	Mr.Kolage Mangesh S.	“SWIFT: How it Works: Gains and Risks ”	NMN
45	Mr.Pawase Mahesh Rajendra.	“A Project Report on Study of Mutual Fund of HDFC Securities Ltd. ”	SGG
46	Miss.Maniyar Ankita Anil	A Study on Brand Preference Given by the Today’s Youth while Mobile Purchase ”	NND
47	Mr.Punjabi Taranjyot singh D	“ Study of Consumer Choice Towards Changing Trends into Readymade Garments Among Youth”	
48	Miss.Pagdal Neha Ganesh.	“ A Study on Consumer Buying Behaviour at Louis Philippe store in Pune	
49	Mr.Parsure Amol Laxman.	Market Research On Advertising and Brand Image of Consumer Electronic Companies and Its Impact on Sales of Brand”	
50	Mr Sonawane Rahul		RBS
51	Miss.Gujar Swamini Pramod.	To Study of Consumer Behaviour Towards Online Fashion Products ”	SKN
52	Miss. Auti Shraddha Anil.	An Analysis of Job Related Stress and Its Impact on the Work Life Balance of Employee at Rajhans Milk At Sangamner ”	NSB
53	Miss.Bhangire Prachi Shivkumar.	A Study on Investors Investments & Analysis of Their Behaviour on Various Investment Avenues in RNLIC Ltd., Sangamner	RBG
54	Miss.Raut Samiksha Ketan	“To Study the Financial Impact of Covid-19 on Starhealth & Allied Insurance Company	ssg
55	Miss.Pawar Tejashri Anil.	“To Study the Factors Behind Investment in Mutual Fund ”	SGG
56	Mr. Sangale Ankit Madhukar.	Study on Network Marketing Strategy of Amway’	RBS
57	Mr. Thitame Roshan Ramnath .	A Study of Customer Satisfaction of Commercial vehicle Products for Force Motor Ltd.In Ahmednager Region”	NSJ
58	Mr. Atre Dhananjay Sunil	Fixed Assets Use Efficiency of Ultratech Cement Pvt.Ltd	RBG
59	Mr. Avhad Gokul Popat	Promotional Mix Effectiveness for Sarda Milk Farm at Shenit ”	RBG
60	Mr. Chavan AkshayRamesh.	A Study of market Potential for TATA Power Solar in Aurangabad MIDC Area”	NSB

61	Mr. Mate Yogesh Chandrakant	“To Study on Marketing Strategy By Reliance With Special Reference JIO”	nnd
62	Mr.Tambe Kishor Sudam.	A Comparative Study on Consumer Behaviour About Colgate and Pepsodent Paste”	NSJ
63	Miss.Pachore Poonam B	A Study On Performance Analysis of Mutual Fund ”	SGG
64	Miss.Pagare Prerana Subhash.	A Survey on the preference of Salaried Class on Various Investment Options Available ”	SGG
65	Mr. Dighe Ramkrushna P.	To Study of Customer Relationship Management At Flipkart ” Submitted	NSB
66	by Mr.Jagdale Shashikant	“ Study of Goods and Service Tax in India”	LDS
67	by Mr. Kholamkar Chaitanya	“Study of Consumer Behaviour Towards Purchasing Various Brands of Laptops in Sangamner	NND
68	Miss.Pawar Ankita	A study of Working Capital Management”	SGG
69	Mr. Kadlag Dnyaneshwar	To Study the Customer Satisfaction of Two Wheeler Honda Bikes in Sangamner City”	NND
70	Mr.Jagtap Gaurav Babasaheb	To Study of Investment Management Planning In India”	LDS
71	Mr. Avhad Nitin Bhaskar.	“Capital Structure Analysis of Automobile Industry”	RBG
72	Mr.Ugale Sachin Maruti.	Fixed Assets Use Efficiency of Ultratech Cement Pvt.Ltd	SGG
73	Mr.Pawar Sagar Bhaskar.	“ Working Capital Analysis at Shri Lauximi Oil Mil Akole ”	
74	Miss. Jadhav Kavita	An Analysis of Employees Absenteeism ”	NSB
75	Mr. Wagh Prajwal Anil .	“A Study of Rural Consumer Behavior in Tractor Purchasing”	DBW
76	Mr. Bhabad Saurabh Rajendra.	Customer Satisfaction Towards Digital Marketing Course	RBG
77	Mr. Amale Sagar B	“Loan Management System in Hanuman Gramin Bigar Sheti Sahakari Patsanstha Wadgoan Landga”	RBG
78	Mr. Kedar Ashok B	A Study on Effectiveness in Promotion Activities of Mahadhan Fertilisers In Beed District”	NND
79	Mr. Balsane Rushikesh P.	Analysis of Indian Venture Capital Industry” Submit	RBG
80	Mr. Pawar Shankar Bhaurao.	Analysis of Financial Statement for Pravara Sahakari Co-Operative Bank Ltd ”	SGG
81	Mr.Ghule Kiran Appa.	Credit Risk and Loan Process Of HDB Financial Services” Sub	LDS
82	Miss. Ware Ujjwala Rajendra .	To Study the Process of Merger and Acquisition of Banks and Its Impact of Bank Performance” Subm	DBW
83	Miss. Sahane Prajakta Sanjay.	“Report on Customer Satisfaction at ICICI Direct .Com ”	
84	Miss. Tribhuwan Nutan Ramesh .	“To Study the Impact of Performance Appraisal System On Employee Motivation Process”	DBW

		Submi	
85	Miss. Bhoir Priyanka Sunil.	“Financial Performance Analysis With the Help of Ratio” Su	RBG
86	Mr. Erande Vinayak Sopan.	To Study Sales Promotion Activities of Hero Bikes In Sangamnear City‘	SKN
87	Miss. Memane Laxmibai Vitthal.	A Study On Financial Performance Analysis Of SBI ” Su	
88	Miss. Zalte Kanchan Baban	Fixed Assets Use Efficiency of Ultratech Cement Pvt.Ltd	Dbw
89	Mr. Durgisht Kailas Sanjay.	Study Perception of Semi Urban Residential Families Towards Weeding Events Management ‘Su	SKN
90	Mr. Khatal Abhishek A.	“ Promotional Activity of Pride of Cows Milk in Pune”	NND
91	Miss. Patil Mayuri Janadhran.	“To Study of the Impact of Covid-19 On Education Sector ” Submitt	Satpute
92	Mr.Gade Sainath Rohidas.	A Study on Performance of Non Performing Assets At Bhausahab Thorat Amrutvahini Co Operative Bank Sangamnear’’ Subm	LDS
93	Miss. Bodke Komal Pandharinath.	Home Loan Of ICICI Bank”	RBg
94	Mr.Kadale Vijay E.	Comparing Current Share of SBI and ICICI Banks’’	LDS
95	Miss.Deshmukh Tejaswini P.	A Study on Capital Market’	LDS
96	Mr. Landge Shivraj Navnath.	A Study On Changing Trends in FMCG Sector in India	NND
97	Miss. Kote Nikita Balashaeb .	A Study and Analysis of Grievance Handling System of An Organization	DBW
98	Miss Choker Asmita Ashok.	Study of Recruitment and selection Process’’	NSB
99	Miss.Shinde Ashwini Madhukar.	To Study Fund Management With Reference To Bank of Maharashtra	NSJ
100	Holkar Sudhir R	To Study Lean Management Yools (Valu Stream Mapping)	NSJ
101	Mr. Burhade Tejas	To study on Market Share and Perception of Retailers Towards Rajeshwari Milk in Sangamnear	
102	Mr.Garud Dhiral Rajendra	A study of consumer buying Behaviour towards Sanatiser and bleaching Powder	SKN
103	Mr.Bhalerao Siddrath	A Study of Real estate Market Trend and Customer Perception	RBG
104	Mr.Jadhav Sunil	Loans Under Priority Sector and Non Priority Sector	LDS
105	Mr.Shaikh Nihal Firoz.	To Study On Fixed Deposit Analysis with Special Reference to Sangamnear Merchant Co-Operative Bank ”	NSJ
106	Mr. Jorvekar Akshay G	To Study on Brand Positioning of Plastic	SKN

		Furniture Products in Sangamnear Resion	
107	Miss. Shinde Swati Nandkumar.	A Study of Agricultural Loan for Kotak Mahindra Bank at Sinner Branch	NSJ
108	Mr.Dhone Siddhesh Raosaheb .	A Study on Tax Savings Scheme in Mutual Fund''	LDSA
109	Mr. Joshi Omkar Shantaram.	Driving Sales Through Customer Sampling And Creating Brand Awareness for Pride of Cows Milk In Pune Region	SKN
110	Mr.Narode Paritosh Sunil.	A Study and Analysis of the Performance of Different Mutual Funds	N M N
111	y Mr. Kale Sandip K.	A Study On Customer Satisfaction At ICICI Direct.com	NND
112	Miss. Barde Sarika.	Profitability Analysis of Private Banks	RBG

A
PROJECT REPORT
ON
PRODUCT MARKET PROFIT POTENTIAL ANALYSIS
AT
OMANGAL PLASTIC INDUSTRIES



SUBMITTED TO
SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE
IN THE PARTIAL FULFILLMENT OF THE REQUIREMENT OF
MASTER OF BUSINESS ADMINISTRATION (M.B.A.)

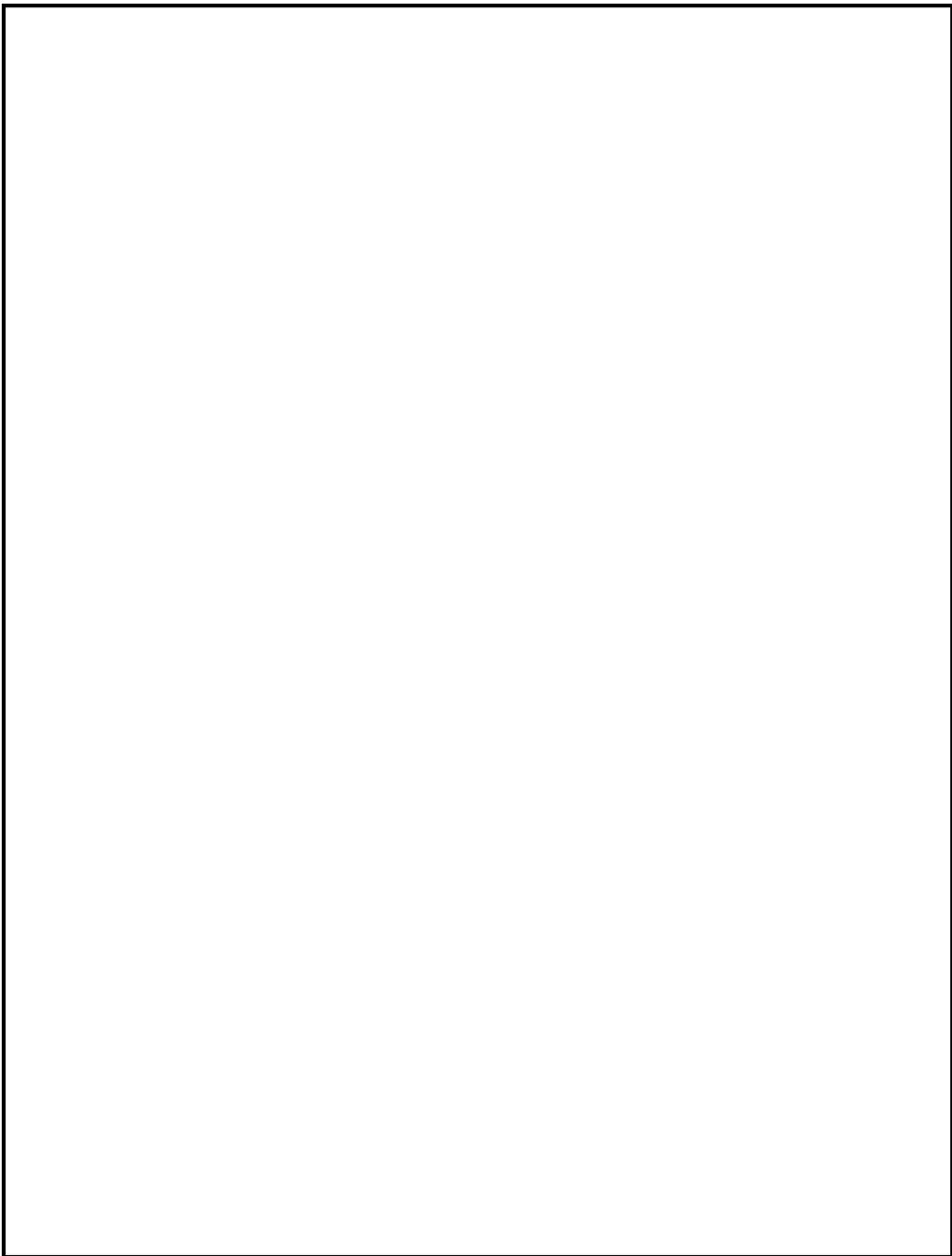
UNDER THE GUIDANCE OF
PROF. R. B. GAWALI

SUBMITTED BY
MR. SAURABH O. ASAWA
(FINANCE)

SUBMITTED TO



AMRUTVAHINI INSTITUTE OF MANAGEMENT AND BUSINESS
ADMINISTRATION, SANGAMNER
(2017-19)





OMANGAL PLASTIC INDUSTRIES

Plot no 75, MIDC, Sangamner.

422608.

CERTIFICATE

TO WHOM SO EVER IT MAY CONCERN

This is to certify that **Mr. Saurabh Omprakash Asawa** pursuing MBA, from **Amrutvahini Institute of Management and Business Administration** has successfully completed Summer internship (Project Title: PRODUCT MARKET PROFIT POTENTIAL ANALYSIS) starting from 1 July 2018 To 31 Aug 2018 at Sangamner . He has been sincere and dedicated student who took keen interest in learning and taking responsibilities. We found that his performance on the project has been of substantial standard.

We wish him a bright career and success in all his future endeavours.

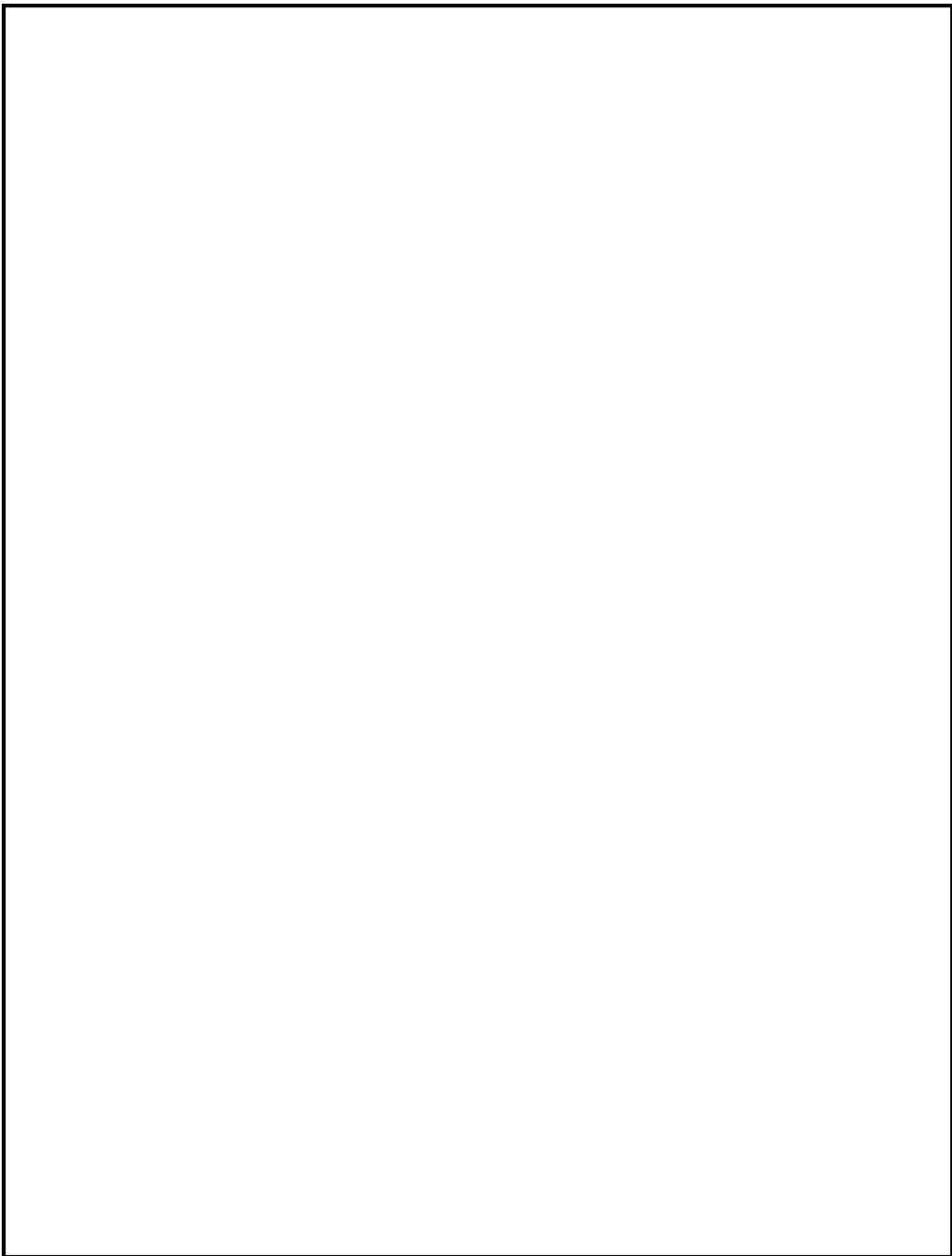
For Omangal Plastic Industries.

Omangal Plastic Industries
Rakesh Jha
Proprietor

Mr. Rakesh Jha

Place: Sangamner

Date: 31 Aug 2018.





Amrutvahini Sheti & Shikshan Vikas Sanstha's

Amrutvahini Institute of Management & Business Administration, Sangamner

(Affiliated to Savitribai Phule Pune University and Approved by AICTE New Delhi)

DTE CODE - 5324

ISO 9001 : 2015 Certified Institute

SPPV CODE - 0581

Ref. AIMBA /

CERTIFICATE

Date : / /201

This is to certify that the project report entitled "Product market profit potential analysis" for Omangal Plastics Industries at Sangamner MIDC in partial fulfillment of the requirement of masters Degree in business Administration Programme of Savitribai Phule Pune University embodies the bonafide work carried out by **Mr.Saurabh O.Asawa**.

We find the work complete comprehensive and of significantly high standard to warrant to its presentation for the purpose of MBA examination

This is his original project work carried out under the guidance and supervision of Project Guide.


Project Guide
Prof.R.B.Gawali


Director
Dr.B.M.Londhe

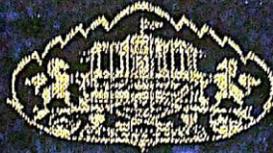

16.11.18
EXAMINER

(SAVITRIBAI PHULE PUNE UNIVERSITY)

Amrutnagar, Post : Sangamner (S.K.) -422608, Tal.: Sangamner, Dist.: Ahmednagar, (M.S.)
• Phone : (O) - (02425) 259015 / 259255 • Fax : (02425) 259015
• E-mail : directoraimba@yahoo.in • website : www.amrutimba.org.

A
PROJECT REPORT
ON
"RECRUITMENT AND SELECTION OF EMPLOYEES"
AT
"POOJA INDUSTRIES PVT.LTD"

SUBMITTED TO



SAVITRIBAI PHULE PUNE UNIVERSITY

In the partial fulfillment of the requirement for the
award of the degree of

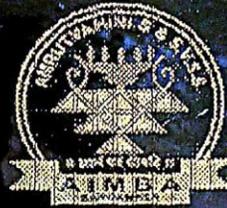
MASTER OF BUSINESS ADMINISTRATION

SUBMITTED BY:

MISS. TARANJYOT KAUR GURDEEPSINGH SANDHU

UNDER THE GUIDANCE OF

DR: N.S.BHAND



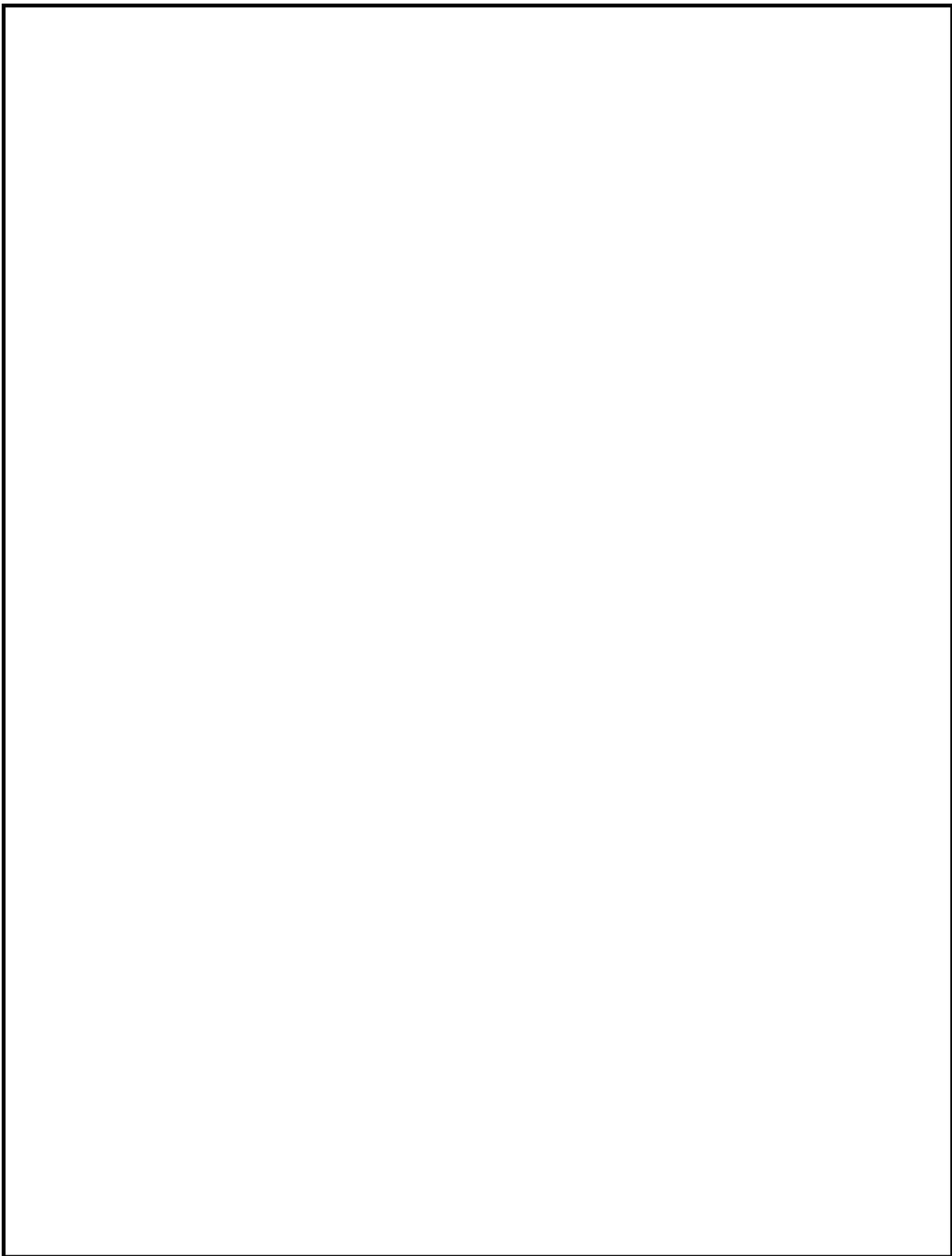
THROUGH

AMRUTVAHINI INSTITUTE OF MANAGEMENT AND
BUSINESS ADMINISTRATION

SANGAMNER - 422608

2017-2019

PK
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Amrutvahini Sneti & Shikshan Vikas Sanstha's
**Amrutvahini Institute of Management &
Business Administration, Sangamner**

(Affiliated to Savitribai Phule Pune University and Approved by AICTE New Delhi)

ISO 9001 : 2015 Certified Institute

SPPV CODE - 0581

TE CODE - 5324

Ref. AIMBA/

Date : 01/11/2018

CERTIFICATE

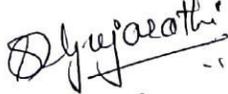
This is to certify that the project report entitled "RECRUITMENT & SELECTION OF EMPLOYEES, AT POOJA INDUSTRIES, NASHIK" Submitted in partial fulfillment of the requirement of Master's Degree in Business Administration programme of Savitribai Phule Pune University, embodies the bonafide work carried out by
MISS: TARANJYOT KAUR SANDHU.

We find the work complete comprehensive and of significantly high standard to warrant to its presentation for the purpose of MBA examination.

This is her original project work carried out under the guidance and supervision of project guide.

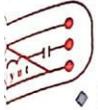

Dr. N. S. BHAND
PROJECT GUIDE


DR. B. M. LONDHE
DIRECTOR


Prof. Shital Gujarathi
EXAMINER

(SAVITRIBAI PHULE PUNE UNIVERSITY)

Amrutnagar, Post : Sangamner (S.K.) -422608, Tal.: Sangamner, Dist.: Ahmednagar, (M.S.)
• Phone : (O) - (02425) 259015 / 259255 • Fax : (02425) 259015
• E-mail : directoraimba@yahoo.in • website : www.amrutimba.org.



POOJA INDUSTRIES

◆ Electrical Engineers & Contractors ◆ CNC-VMC M/C equipped Tool room
◆ Control Panel manufacturers

Plot No. L-6, M.I.D.C., Ambad, Nashik-422 010. Ph.: (0253) 2387895, 6609450, Mob.: 9822457495
E-mail : poojaindustries.sm@rediffmail.com / mahajannsk@gmail.com • Web : www.poojacontrolpanel.com

f.:

Date :

July 17, 2018

TO WHOMSOEVER IT MAY CONCERN

This is certify that **Miss. Taranjot Kaur Sandhu** student of
“**Amrutvahini Institute of Management & Business Administration**”,**Sangamner** has completed her summer internship Project
on “**Recruitment and Selection of Employees**” **Pooja Industries** from
May 17, 2018 To July 17 2018 at Pooja Industries Pvt. Ltd.” At-Ambad
Nashik ,Tal- Nashik, Dist-Nashik(M.H)

During this period, She was found sincere, honest & hard working.

We wish her best of luck for her future prospects.

Authorized signatory

Mr. Sanjay Mahajan

Director,

Pooja Industries Pvt. Ltd.



33929 (5)

A
PROJECT REPORT
ON
A STUDY ON MARKET SURVEY & DEMAND ANALYSIS OF BIOTECH-
KIT PRODUCT FOR ASHWAMEDH AGRO CHEMICALS PVT LTD IN
SHRIRAMPUR REGION
FOR
ASHWAMEDH AGRO CHEMICALS PVT, LTD. KOPARGAON



SUBMITTED TO



SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE
IN THE PARTIAL FULFILLMENT OF THE REQUIREMENT OF
MASTER OF BUSINESS ADMINISTRATION (M.B.A.)

UNDER THE GUIDANCE OF

PROF. N. N. DIGHE

-SUBMITTED BY-

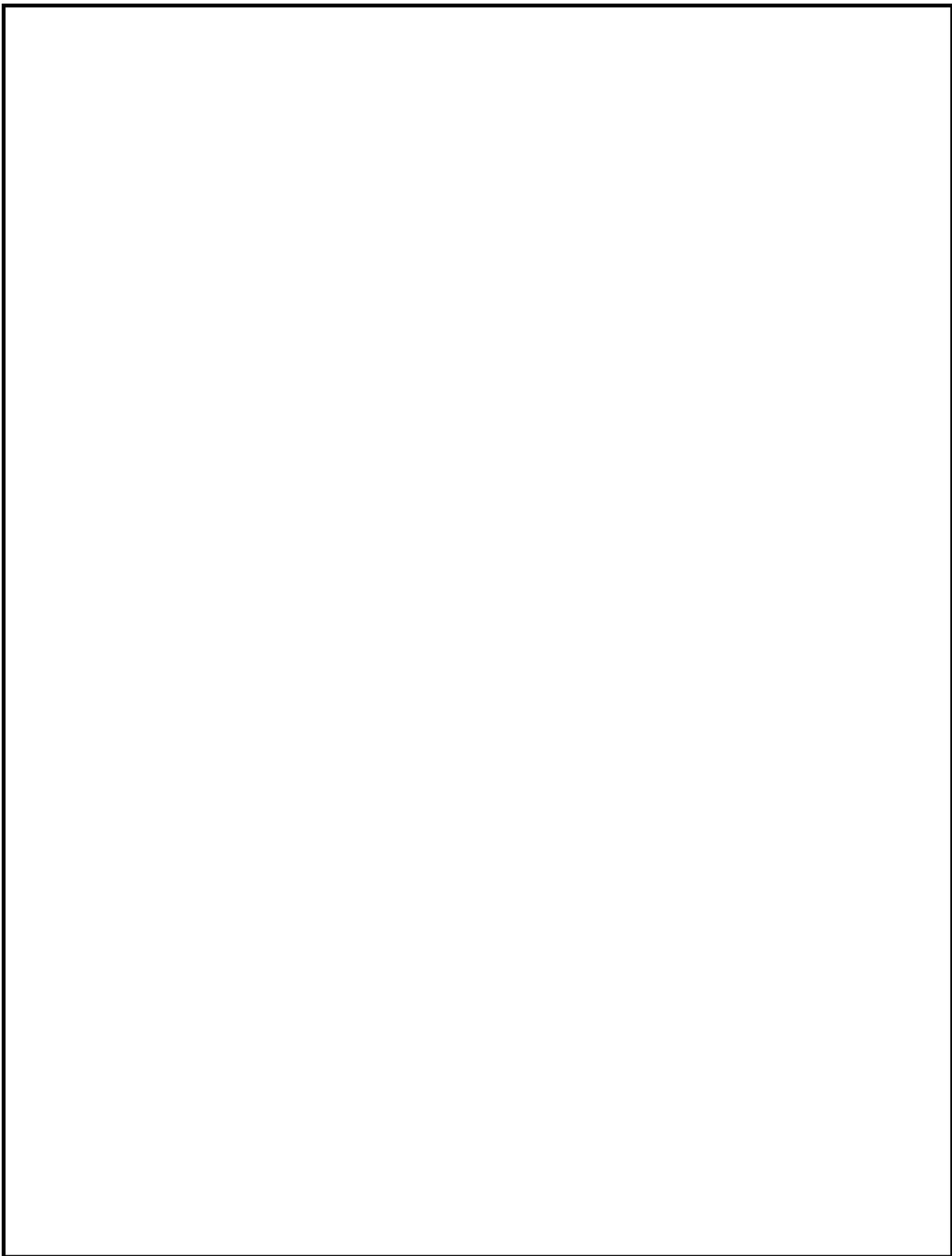
MR. NITIN KAILAS JAMDAR

(Marketing Management)

Submitted to



AMRUTVAHINI INSTITUTE OF MANAGEMENT AND BUSINESS
ADMINISTRATION
(2018-2020)





Ashwamedh Agro Chemicals Pvt. Ltd.



(02423) 223557
www.ashwamedhmart.com
www.ashwamedhagri.com
ashwamedhagri@gmail.com
ashwamedhagri@yahoo.co.in

TO WHOM SO EVER IT MAY CONCERN

This is certify that **Mr. Jamdar Nitin Kailas** Student of "Amrutvahini Institute of Management & Business Administration, Sangamner" has successfully completed the Project Titled as- "A Study on Market Survey and Demand Analysis of Biotech-Kit Product for Ashwamedh Agro Chemicals Pvt. Ltd. With Shrirampur Region" at Ashwamedh Agro Chemicals Pvt. Ltd., Kopargoan for two months period. He has satisfactorily completed the project.

He had put his best efforts during his internship period. We wish him best luck to his further career.

Managing Director

Ashwamedh Agro Chemicals Pvt. Ltd.

Shop No. 29,30 Gokul Complex, Gokulnagari, Indira Path, KOPARGAON - 423 601 Dist. Ahmednagar (M.S.)

E-mail : directoraimba@yahoo.in

website : www.amrutimba.org



Amrutvahini Sheti & Shikshan Vikas Sanstha's

Amrutvahini Institute of Management & Business Administration, Sangamner

(Affiliated to Savitribai Phule Pune University and Approved by AICTE New Delhi)

E CODE - 5324

ISO 9001 : 2015 Certified Institute

SPPV CODE - 0581

Ref. AIMBA /

Date : 21/1/2019

CERTIFICATE

This is to certify that the Summer Internship Project report entitled "A Study on Market Survey and demand Analysis of Biotech-Kit for Ashwamedh Agro Chemicals Pvt.Ltd in Shrirampur Region". Submitted in partial fulfillment of the requirement of masters Degree in business Administration programme of Savitribai **Mr. Nitin Kailas Jamdar**.

We find the work complete comprehensive and of significantly high standard to warrant to its presentation for the purpose of MBA examination

This is his original SIP work carried out under the guidance and supervision of Project Guide.

Prof.N.N.Dighe

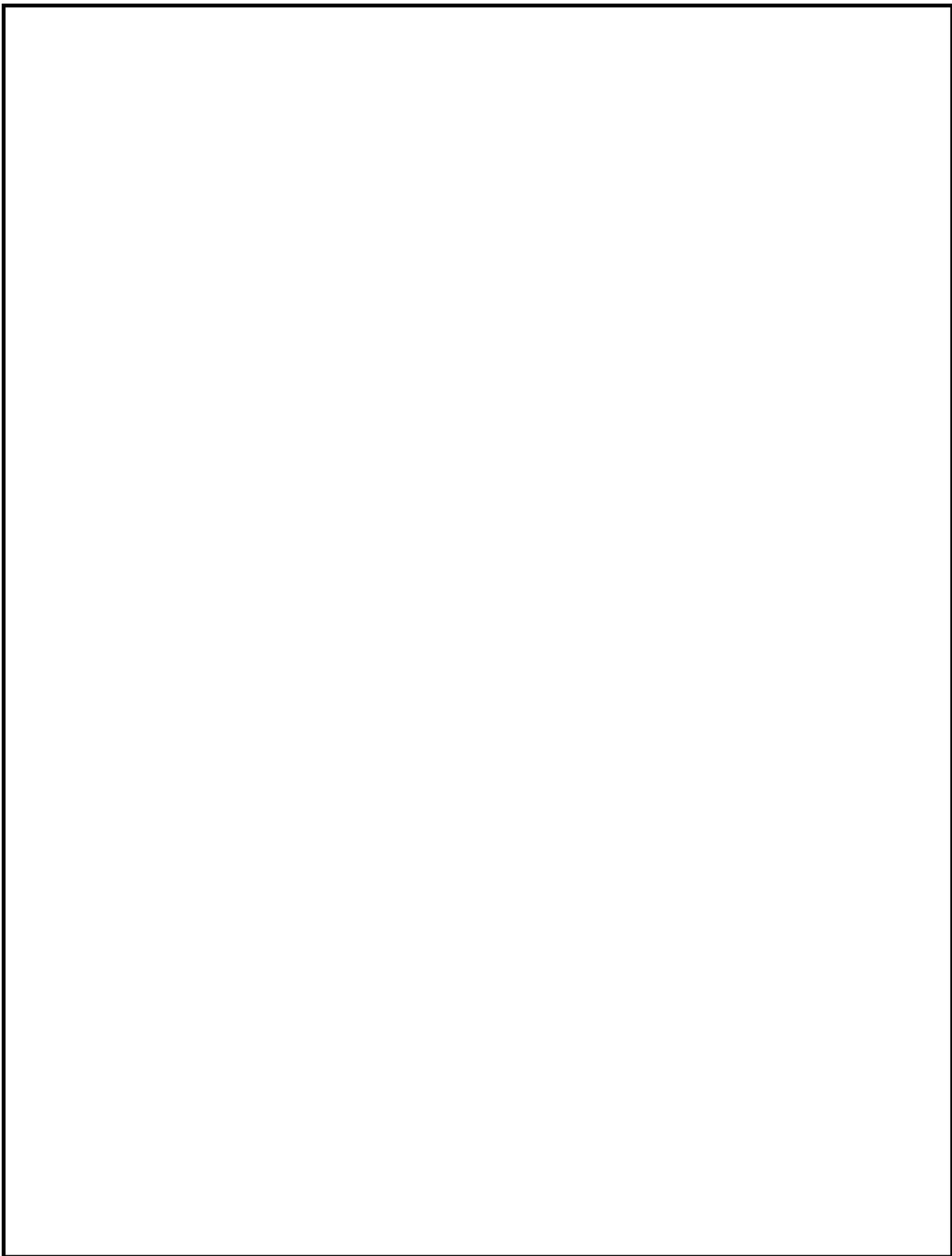
Project Guide

Dr.B.M.Londhe

Director

EXAMINER

(SAVITRIBAI PHULE PUNE UNIVERSITY)



50

A
PROJECT REPORT
ON

"AN ANALYSIS ON INVESTMENT IN MUTUAL FUND
THROUGH SYSTEMATIC INVESTMENT PLANNING"

ON
LKP SECURITIES, NASHIK

SUBMITTED TO
SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE
IN THE PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE
AWARD OF THE DEGREE OF
MASTER OF BUSINESS ADMINISTRATION (M.B.A.)

UNDER THE GUIDANCE OF
"PROF. L. D. SHAH"

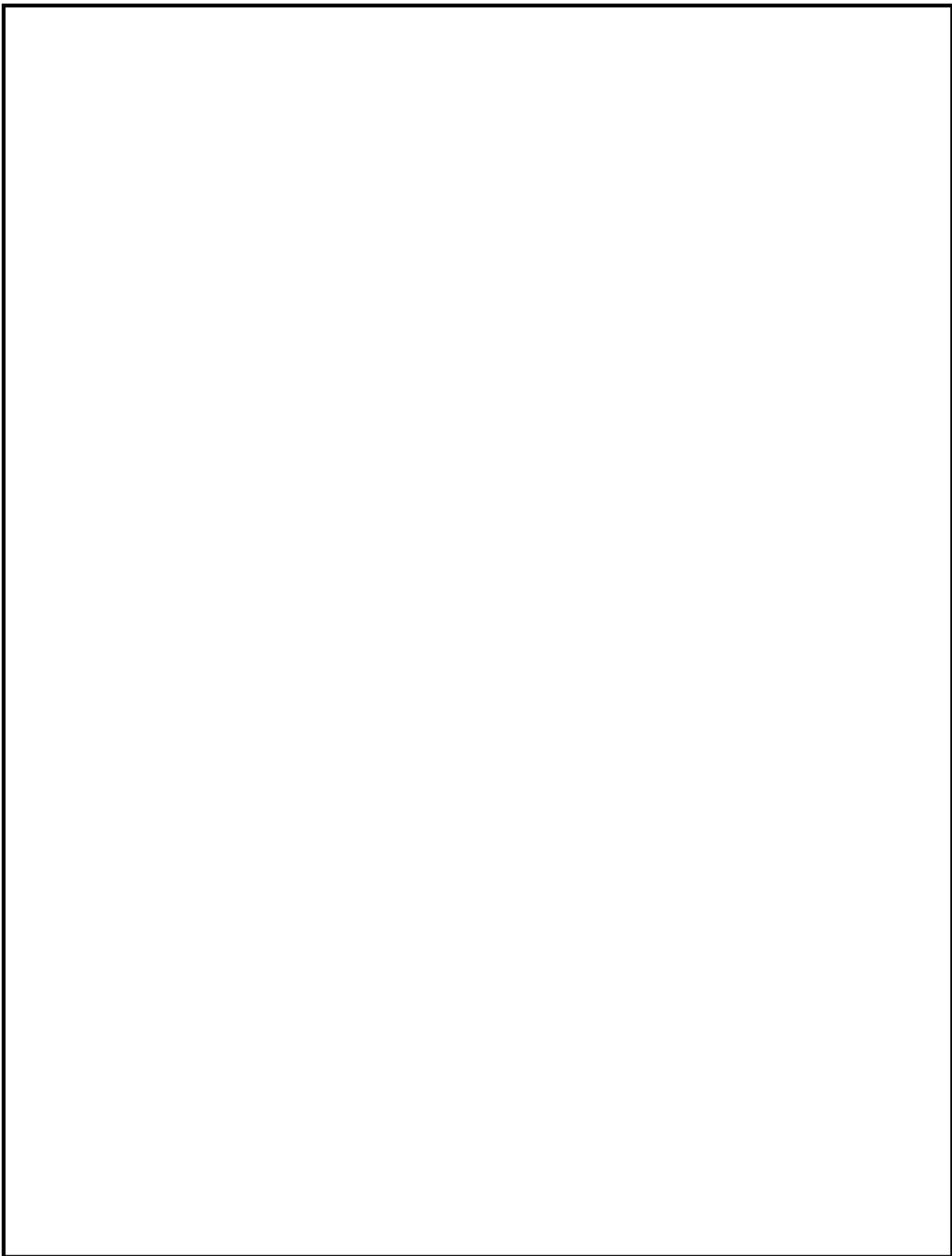
SUBMITTED BY
MR. SOURABH VILAS BHONDVE
(FINANCE MANAGEMENT)

SUBMITTED TO



AMRUTVAHINI INSTITUTE OF MANAGEMENT AND BUSINESS
ADMINISTRATION SANGAMNER
(2018-2020)

50





Date: 17 August 2019

Location: Nashik

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Mr. Sourabh Vilas Bhondve**, pursuing from **AMRUTVAHINI INSTITUTE OF MANAGEMENT AND BUSINESS ADMINISTRATION SANGAMNER** was working as “intern” with our organization.

Duration of project: **1 June 2019 - 30 July 2019**

He has successfully completed project under the guidance of **Mr. Vishwanath Bodade**

During his term, his character and conduct was found very good.

We wish him all the best in his future venture.

For LKP securities Ltd.





Amrutvahini Sheti & Shikshan Vikas Sanstha's

Amrutvahini Institute of Management & Business Administration, Sangamner

(Affiliated to University of Pune and Approved by AICTE New Delhi)

ISO 9001 : 2008 Certified Institute

Ref. AIMBA /

Date : 19/10/2019

CERTIFICATE

This is to certify that the Project Report entitled "An Analysis on Investment in Mutual fund through Systematic Investment Planning" undertaken at "LKP Securities, Nashik" in the partial fulfillment of requirement of Master's Degree in Business Administration Programme of Savitribai Phule Pune University (SPPU), embodies the bonafide work carried out by **Mr. Sourabh Vilas Bhandve**

We find the work complete, comprehensive and of significantly high standard to warrant its presentation for the purpose of MBA examination

This is his original Project work carried out under the guidance and supervision of the guide.


PROJECT GUIDE

Prof. L.D. Shah


DIRECTOR

Dr. B.M. LONDHE


EXAMINER

(SAVITRIBAI PHULE PUNE UNIVERSITY)

Amrutnagar, Post : Sangamner (S.K.) -422608, Tal.: Sangamner, Dist.: Ahmednagar, (M.S.)

• Phone : (O) - (02425) 259015 / 259255 • Fax : (02425) 259015

• E-mail : directoraimba@vahoo.in • website : www.amrutimba.org.

1857
51024

A
PROJECT REPORT
ON
STUDY OF RECRUITMENT AND SELECTION PROCESS

At
SCITECH SPECIALITIES PRIVATE LIMITED
SUBMITTED TO

SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE
In the partial fulfillment of the requirement for
the award of the degree of
MASTER OF BUSINESS ADMINISTRATION (MBA)

SUBMITTED BY
CHAKOR ASMITA ASHOK
[HRM]

UNDER THE GUIDANCE OF
Dr. N.S.BHAND



AMRUTVAHINI INSTITUTE OF M.B.A. SANGAMNER
TAL. SANGAMNER DIST. AHMEDNAGAR - 422605
2020-2021



Amrutvahini Institute of Management & Business Administration, Sangamner

(Affiliated to Savitribai Phule Pune University of Pune and Approved by AICTE New Delhi)

TE CODE - 5324

NAAC Accredited

ISO 9001 : 2015 Certified Institute

SPPU CODE - 0581

AIMBA /

Date : / / 20

CERTIFICATE

This is to certify that the project report entitled “ **Study of Recruitment and selection Process**” Submitted in partial fulfilment of the requirement of Master Degree in Business Administration Programme of Savitribai Phule Pune University, embodies the bonafide work carried out by **Miss Chakor Asmita Ashok**.

We find the work complete, comprehensive and significantly high standard to warrant to its presentation for the purpose of MBA examination.

This is the original project work carried out under the guidance and Supervision of project guide.

Prof. Dr. N.S. Bhand

Project Guide

Dr. B.M. Londhe

Director

EXAMINER

(SAVITRIBAI PHULE PUNE UNIVERSITY)

Amrutnagar, Post : Sangamner (S.K.) - 422608, Tal.: Sangamner, Dist.: Ahmednagar, (M.S.)

Phone : (O) - (02425) 259015/259255

• Fax : (02425) 259015

E-mail : directoraimba@yahoo.in

• website : www.amrutimba.org

**A
PROJECT REPORT
ON**

**"A STUDY OF CONSUMER BUYING BEHAVIOR WITH SPECIAL
REFERANCE TO BAJAJ PLATINA IN KOTUL REGION"**

AT

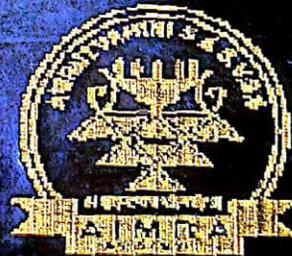
**SABLE AUTO SALES KOTUL
SUBMITTED TO**

SAVITRIBAI PHULE PUNE UNIVERCITY

**IN THE PARTIAL FULFILLMENT OF THE REQUIREMENT
FOR**

**THE AWARD OF THE DEGREE OF
MASTER OF BUSINESS ADMINISTRATION
SUBMITTED BY**

**MR. SAURABH MAHESH MULAY
UNDER THE GUIDANCE OF
PROF. RAHUL SATPUTE**



**AMRUTHVAHINI INSTITUTE OF MANAGEMENT & BUSINESS
ADMINISTRATION, SANGAMNER
DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION
2020-2021**



Amrutvahini Sheti & Shikshan Vikas Sanstha's

Amrutvahini Institute of Management & Business Administration, Sangamner

(Affiliated to Savitribai Phule Pune University and Approved by AICTE New Delhi)

DTE CODE - 5324

ISO 9001 : 2015 Certified Institute

SPPV CODE - 0581

Ref. AIMBA /

Date : / /201

CERTIFICATE

This is to certify that the project report entitled "A Study of Consumer Buying Behavior with special reference to Bajaj Platina in kotul Region" Submitted in partial fulfillment of the requirement of Master Degree in Business Administration Programme of Savitribai Phule Pune University, embodies the bonafide work carried out by **Mr.Mulay Saurabh Mahesh**

We find the work complete, comprehensive and of significantly high standard to warrant to its presentation for the purpose of MBA examination.

This is the original project work carried out under the guidance and Supervision of project guide.


Prof. R.B. Satpute
Project Guide

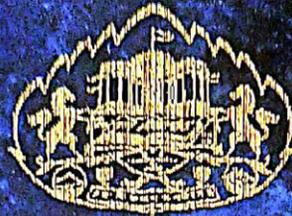

Dr. B.M. Londhe
Director

EXAMINER

(SAVITRIBAI PHULE PUNE UNIVERSITY)

117

A
PROJECT REPORT
ON
A STUDY ON OPERATIONAL RISK MANAGEMENT AND
RELATED CONCEPTS AT RING PLUS AQUA LTD
SUBMITTED TO



SAVITRIBAI PHULE PUNE UNIVERSITY
For The Partial Fulfilment Of Requirement Of
MASTER OF BUSINESS ADMINISTRATION (MBA)

SUBMITTED BY
Miss- GOSAVI PRANALI VITTHAL

UNDER THE GUIDANCE OF
Dr. Lalit D. Shah

9
P
V



AMRUTVAHINI INSTITUTE OF MANAGEMENT AND
BUSINESS ADMINISTRATION, SANGAMNER, A. NAGAR
(2020-2022)



Amrutvahini Sheti & Shikshan Vikas Sanstha's

Amrutvahini Institute of Management & Business Administration, Sangamner

(Affiliated to Savitribai Phule Pune University of Pune and Approved by AICTE New Delhi)

UETE CODE - 5324

NAAC Accredited

ISO 9001 : 2015 Certified Institute

SPPU CODE - 0581

Def. AIMBA /

Date : / / 20

CERTIFICATE

This is to certify that the project report entitled "A Study of Operational Risk Management and Related concepts at Ring plus Aqua Ltd" Submitted in partial fulfillment of the requirement of Master Degree in Business Administration Programme of Savitribai Phule Pune University, embodies the bonafide work carried out by **Miss. Pranali Vitthal Gosavi**.

We find the work complete, comprehensive and significantly high standard to warrant its presentation for the purpose of MBA examination.

This is the original project work carried out under the guidance and Supervision of project guide.


Dr.L.D.Shah
Project Guide


Dr.B.M.Londhe
Director


EXAMINER

(SAVITRIBAI PHULE PUNE UNIVERSITY)

Amrutnagar, Post : Sangamner (S.K.) - 422608, Tal.: Sangamner, Dist.: Ahmednagar, (M.S.)

Phone : (O) - (02425) 259015/259255

• Fax : (02425) 259015

e-mail : directoraimba@yahoo.in

• website : www.amrutimba.org



RING PLUS AQUA

A Subsidiary of RAYBOND Ltd

RING PLUS AQUA LTD

STARTER RING GEAR

D-34, SHC, Musalgam, Sinnar

Dist. Nashik 422 112 (INDIA)

Tel: +91 2551 240 236/172 Fax: 240 250

U000009MH11086PLC040885

Certificate

Date : 01/12/2021

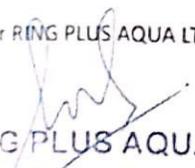
*This is to certify that, **Miss Pranali Vitthal Gosavi** studying in **Amrutvahini Institute of Management and Business Administration Sangamner**, she has successfully completed Project*

STUDY ON OPERATIONAL RISK MANAGEMENT AND RELATED CONCEPTS AT RING AQUA LTD, S.B. DIVISION SINNAR

in our organization from 1/10/2021 to 30/11/2021.

We wish her best wishes for her better future prospectus.

For RING PLUS AQUA LTD.


RING PLUS AQUA LTD

(S. AUTHORIZED SIGNATORY)



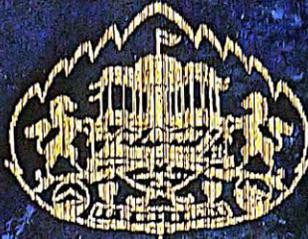
Thane Office :

1st Floor, J.K. Files (I) Ltd. Annex Building,

Jekegram Pokhran Road No.1, Thane - 400 606, M.S. (India)

Tel: +91 22 6152 7000, Fax: 6152 7670

A
PROJECT REPORT
ON
A STUDY IMPACT OF SMALL SCALE INDUSTRIES ON
INDIAN ECONOMY
SUBMITTED TO



SAVITRIBAI PHULE PUNE UNIVERSITY

In the partial fulfilment of the requirement for the award of the
degree of Master of Business Administration (MBA)

SUBMITTED BY

MR. GONDKAR SHIVAM ASHOK

(MBA, FINANCE)

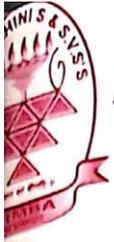
UNDER THE GUIDANCE OF

Dr. L. D. SHAH



AMRUTVAHINI INSTITUTE OF MANAGEMENT AND
BUSINESS ADMINISTRATION, SANGAMNER.

(2020-2022)



Amrutvahini Institute & Shikshan Vikas Sanstha's

Amrutvahini Institute of Management & Business Administration, Sangamner

(Affiliated to Savitribai Phule Pune University of Pune and Approved by AICTE New Delhi)

AIMBA /
SPPU CODE - 5324

NAAC Accredited

ISO 9001 : 2015 Certified Institute

SPPU CODE - 0581

Date : / / 20

CERTIFICATE

This is to certify that the project report entitled " A Study Impact of small scale Industries on Indian Economy" Submitted in partial fulfillment of the requirement of Master Degree in Business Administration Programme of Savitribai Phule Pune University, embodies the bonafide work carried out by Mr.Shivam Ashok Gondkar.

We find the work complete, comprehensive and significantly high standard to warrant its presentation for the purpose of MBA examination.

This is the original project work carried out under the guidance and Supervision of project guide.


Dr.L.D.Shah
Project Guide


Dr.B.M.Londhe
Director


EXAMINER

(SAVITRIBAI PHULE PUNE UNIVERSITY)

Ahmednagar, Post : Sangamner (S.K.) - 422608, Tal.: Sangamner, Dist.: Ahmednagar, (M.S.)
Phone : (O) - (02425) 259015/259255 • Fax : (02425) 259015
Email : directoraimba@yahoo.in • website : www.amrutimba.org.

Industrial Visit

M

Welcome to Rediffmail Inbox

Rediffmail

Mailbox of ravindra.gawali

Subject: Re: Permission for Industrial Visit

From: GS Lahane <gslahane@allengineering.com> on Sun, 28 May 2023 08:56:43

To: <ravindra.gawali@rediffmail.com>

Cc: <vinodlipre@allengineering.com>, <anilkote@allengineering.com>

Dear Sir,
Good Morning !

Our management is decided to allow your college visit at our company.

Note : Camera not allowed in production line.

Regards,
G S Lahane
Manager - HR ,IR Admin

--- On Fri, 26 May 2023 17:57:26 +0530 ravindra.gawali@rediffmail.com wrote ---

Dear Sir,

Great Afternoon

I hope this email finds you well. On behalf of Amrutvahini Institute of Management and Business Administration, I am writing to request the opportunity for our MBA students to visit your esteemed manufacturing company. We believe that such an industrial visit would greatly benefit our students by providing them with practical insights into the manufacturing industry. We have heard commendable feedback about the exceptional reputation and success of your manufacturing company.

We would like to request a visit to your manufacturing facility on 31st May or 1st June 2023 . ideally during 9.30 am to 12.00 noon. The group will consist of approximately 65 MBA students accompanied by 5 faculty/staff members. We kindly seek your permission to allow our students to visit your facility and gain insights into your manufacturing operations.

We kindly request you to consider our request favorably. We would be delighted to discuss the visit details further or provide any additional information you may require.

Thank you for your time and consideration. We eagerly look forward to the possibility of organizing an insightful industrial visit to your manufacturing company.

With warm regards

Dr.Ravindra B. Gawali
Ph.D(Financial Management),MBA(Marketing),MBA(FM),MBA(HRM),
UGC NET (General Management)
Associate Professor & Learning and Development Coordinator
Amrutvahini Institute of Management and Business Administration, Sangamner | District
Ahmednagar |
Pincode 422 608. | Maharashtra | India
Affiliated to Savitribai Phule Pune University,Pune I Approved by AICTE,New Delhi.

AM

Rediffmail

Mailbox of ravindra_gawali

Subject: About Industrial Visit of Amrutvahini MBA students,Sangamner

From: Ravindra Gawali<ravindra_gawali@rediffmail.com> on Tue, 30 May 2023 10:20:09

To: "GS lahane"<gslahane@alfengineering.com>

Cc: "BABA Londhe"<babalondhe@rediffmail.com>,"Nitesh Nair"<nits100887@gmail.com>,"nitinjondhale333 JONDHALE" nitin.jondhale333@gmail.com>,"dipakwakchaure09"<dipakwakchaure09@gmail.com>,"sandiprahane" sandiprahane@alfengineering.coming>

1 attachment(s) - Alf_Engg-IV_31_May.docx (23.59KB)

Dear Sir,

Great Morning

Thanks for industrial visit permission to your esteemed organisation.
As per plan around 63 students and 5 faculty will be the industrial visit participant. At around 10.am in the Morning of 31st May 2023, we will reach at your organisation.

Kindly allow the entry of Bus No. MH04 GP0920(Bus) and MH15 FV4614 (Tempo Traveller). All the directions regarding safety, rules and discipline has been given to students. We assure you that our industry participants will take every precautions during visit and comply with all the guidelines given by your industry representative.

PFA the list of industry participants for your information. In case, you require any further information, please feel free to contact Dr. Ravindra B Gawali (8788672960) or Dr. Nitin Jondhale (9850220041)

With warm regards,

Dr. Ravindra B. Gawali
Ph.D(Financial Management), MBA(Marketing), MBA(FM), MBA(HRM),
UGC NET (General Management)
Associate Professor & Learning and Development Coordinator
Amrutvahini Institute of Management and Business Administration, Sangamner | District Ahmednagar |
Pincode 422 608. | Maharashtra | India
Affiliated to Savitribai Phule Pune University, Pune | Approved by AICTE, New Delhi.
www.amrutimba.org | 8788672960

From: GS lahane <gslahane@alfengineering.com>
Sent: Sun, 28 May 2023 08:56:43
To: <ravindra_gawali@rediffmail.com>
Cc: <vinodtipre@alfengineering.com>, <anilkote@alfengineering.com>
Subject: Re: Permission for Industrial Visit

Dear Sir,
Good Morning !

Our management is decided to allow your college visit at our company.

Note : Camera not allowed in production line.

Regards,
G S Lahane
Manager - HR ,IR Admin

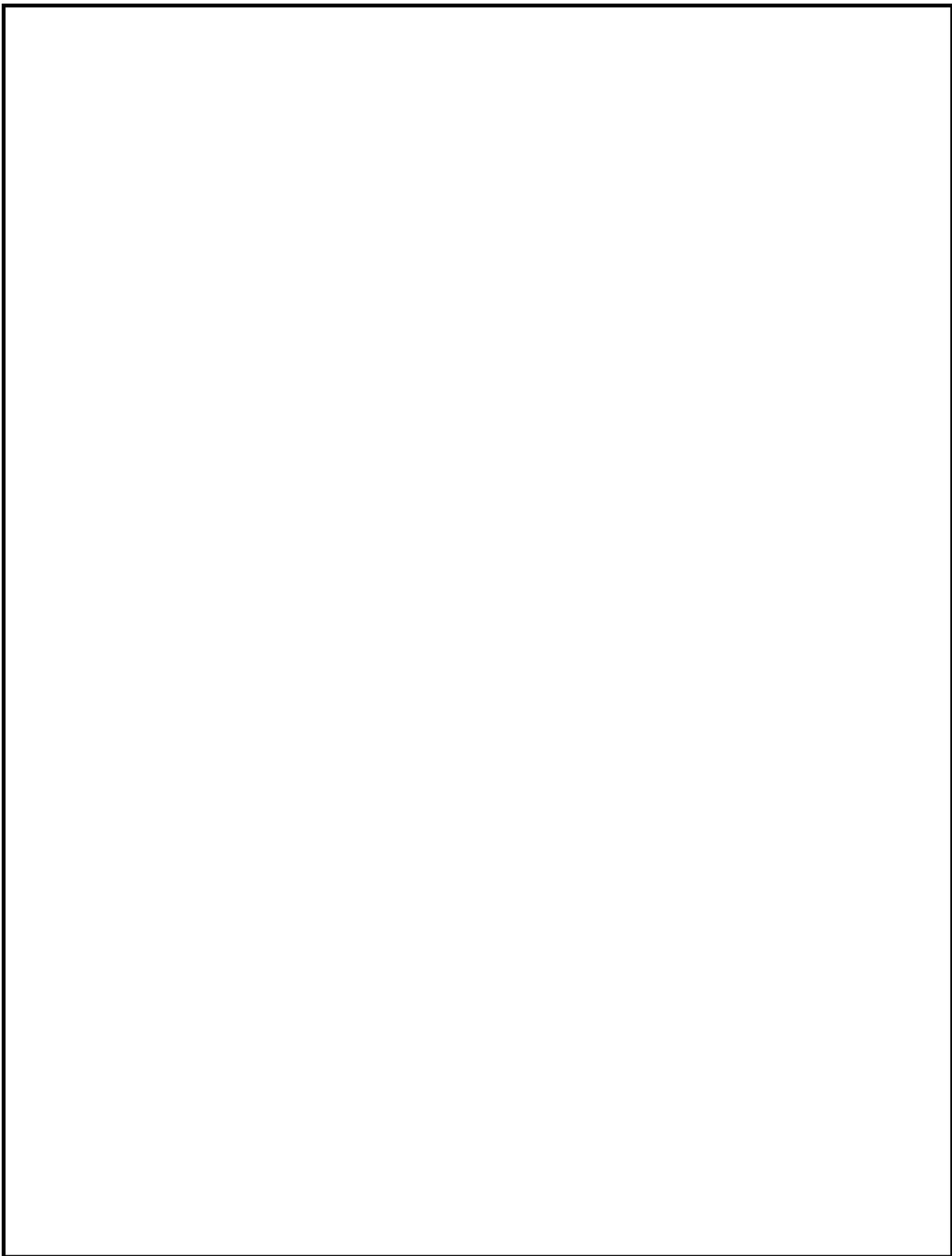
Route : Sangamner Chakan-Alibag-Nagpur
 Vehicle / Bus No.: MH 04 GP 0920 / Traveller MH 15 FV 4614
 Industrial Visit Attendance
 31st May to 1st June 2023

Sl. No.	NAME OF THE STUDENT	Gender	Mobile No	Signature	
				Departure	Arrival
1	Bhalchhim Amol R.	M	9970509098	<u>Bhalchhim</u>	
2	Gajic Pavan Sanjay.	M	9021099453	<u>Gajic</u>	
3	Punjabi Kirat Singh	M	8668727122	<u>Kirat</u>	
4	Nikhil Sudam Sishbhave	M	9373833267	<u>Nikhil</u>	
5	Ahira Aditya Sachin	M	7020155052	<u>Ahira</u>	
6	Sahane Dnyaneshwar R.	M	9665957947	<u>Sahane</u>	
7	Ankush S. Agade	M	9702621510	<u>Ankush</u>	
8	Sankalp S. Hase	M	9503602379	<u>Sankalp</u>	
9	shelke Akshay R.	M	9730166610	<u>Shelke</u>	
10	Gaikwad Shashank Dattu	M	9850932566	<u>Shashank</u>	
11	Kokane Akash Rajendra	M	9370687118	<u>Akash</u>	
12	Kharat Amol bhagwat	M	9130720992	<u>Amol</u>	
13	Palve Vishal Rangnath	M	7744898238	<u>Palve</u>	
14	Kanawade Prajwal Sopan	M	9284349765	<u>Kanawade</u>	
15	Kalantri Yash Rajendra	M	7620130754	<u>Yash</u>	
16	Gunjel Kunal Santosh	M	9976645183	<u>Kunal</u>	
17	Sasane Sanket Ganas	M	7083738290	<u>Sanket</u>	
18	Deshmukh Jyot Sanjay	M	9765727227	<u>Jyot</u>	
19	Dighe Shriham Sambhaji	M	9503416885	<u>Shriham</u>	
20	Gore Rushikesh Boban	M	8806351879	<u>Rushikesh</u>	
21	Kolhe Siddhesh Sanjay	M	9370697724	<u>Siddhesh</u>	
22	Unawane Sakshi vijay	F	9146620995	<u>Sakshi</u>	
23	kanawade Pisha S.	F	7420877057	<u>Pisha</u>	
24	khennar Anuja sunayban	F	7218700018	<u>Anuja</u>	
25	Sohane kavay Dipak	F	9922386316	<u>Sohane</u>	
26	Nawale teiji Balasaheb	F	776968937	<u>Teiji</u>	
27	Phatangare sarthak. B.	M	8805993086	<u>Sarthak</u>	
28	Phatangare Zulika. A	F	9075870861	<u>Zulika</u>	
29	Punjabi Amanjyot. P	M	9325436474	<u>Amanjyot</u>	
30	Bhoknal Prathamesh	M	7507056210	<u>Prathamesh</u>	
31	Phad Ankush	M	9860484804	<u>Ankush</u>	
32	Adep Amruta shantaram	F	8766458379	<u>Amruta</u>	
33	Abhijit Yarnath Torneal	M	7057828354	<u>Abhijit</u>	
34	Walhekar Kanchan Karbhani	F	7558432151	<u>Kanchan</u>	
35	Badakh Prerana Karbhani	F	9373115283	<u>Prerana</u>	
36	Apurva Ajay chindhe	F	9322552652	<u>Apurva</u>	

✓	Yadav Ratna Babasaheb	F	8308512526	
✓	Kute Priti Chabu	F	7410597960	
✓	Kajal Babasaheb Magar	F	7821839548	
✓	Radha Gosavi	F	8624801618	
✓	Sachal Wakchavse	F	9588650067	
✓	Mane Nikhil	M	7219848048	
✓	Gayatri Mandlik	F	9322722605	
✓	Joshi Pratik	M	7020651408	
✓	Vidya Dhole	F	7249720426	
✓	Pagar Rushi	M	8956001521	
✓	Suraj Dengale	M	8956311619	
✓	Avinash Dawange	M	9552321456	
✓	Tejas Shirsalkar	M	9325379061	
✓	Dhokhe Shubham	M	7218114747	
✓	Priyanka Patore	M	8956889812	
✓	Ashok Akshay	M	7038266777	
✓	Rina Poshan Jadhav	F	7040202750	
✓	Vidhya Dhage	F	9359804988	
✓	Ashwini Lamkhede	F	888810557	
✓	Shruti Murtadar	F	7385456791	
✓	Pratishtha Muntale	M	8830301888	
✓	Maniyas Fida	F	9922747841	
✓	Kajal Galave	F	8080794544	
✓	Rutuja husband	F	9373381919	
62	Swapnali Chaudhari	F	9370646062	
63	Mayur Narayan Gite	M	9766772440	
64	Shyam Mali	M	8007384692	
65				

Remarks:
 G.N. Students : 25
 Boys : 38
 Total : 63
 No. of Faculty : 05
 (Dr. R. B. Gawale)

Sr. No	Name of Faculty	Signature	
		Department	Att
1	Dr. R. B. Gawale		
2	Dr. N. S. Jadhav		
3	Dr. N. M. Mairi		
4	Prof. Sulbha G. Gujjal		
5	Prof. D. B. ...		
6			



हमीपत्र

स्कूल / कॉलेजचे नाव :-

अज्ञात काही
दि. 21.09.2023

अध्यक्ष कार्यकारी अधिकारी,
महाराष्ट्र शासकीय शिक्षण विकास संस्था,
नगर संगमनेर

यांचेकडेस सविनय सादर ...

अमृतवाहिनी ... या विभागाची ... या वगांची सहल / किडा
ट्रिप कंपनी किर्लोस ट्रिप दिनांक 30.09.23 रोजी ठिक सकाळी 8.00 वाजता ... या ठिकाणी जाणार आहे. त्या करता
... विद्यार्थी (संख्या) आम्ही बस क्रमांक ... मध्ये घेऊन जाईल. त्यांच्या सोबतच तपशील पुढील प्रमाणे :
(Bus) MH04 GP0920 व MH15 FV4614 (Traveler)

क्र. नं.	विद्यार्थ्यांचे नाव	क्लास	जबाबदारी दिलेल्या शिक्षकाचे नाव	जबाबदारी दिलेली विद्यार्थी संख्या	अ. नं.	विद्यार्थ्यांचे नाव	क्लास	जबाबदारी दिलेल्या शिक्षकाचे नाव	जबाबदारी दिलेली विद्यार्थी संख्या
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As per attached list

वरील प्रमाणे एकूण विद्यार्थीनां ... 24 + ... 3 ... विद्यार्थी असे एकूण 27 विद्यार्थी आम्ही सहल / व्होजीट करता नेते आहोत.

- वरील सर्व विद्यार्थ्यांची पूर्ण जबाबदारी ही केल्याल्या विभागणी नुसार संबंधीत आम्हा सर्व शिक्षकांची राहिल याची आम्ही पूर्ण हमी व खात्री देतो.
- विद्यार्थ्यांकडून काही गैर वर्तन किंवा वेशिस्तपणा तसेच संबंधीत बसची किंवा व्हिजीट / सहलीच्या ठिकाणच्या मालमत्तेची कोणत्याही नुकसानीस संबंधीत विद्यार्थी व आम्ही सर्व शिक्षक जबाबदार राहू. अशी खात्री व हमी देतो.
- नेमणुक केलेल्या बसचे RTO परमिशन, इंशुरन्स, परवाना या बाबी तपासूनच व खात्री करून मगच बस कॅम्पस मधुन वाहेर काढू.

नेमणुक केलेल्या शिक्षकांची नावे व सही
 1) डॉ. आर. वी. ...
 2) डॉ. ...
 3) प्रा. ...
 विभागप्रमुख संस्था ऑफिस
 (श. 2017-21-21 व 22)

* 2) डॉ. ए. ए. ...
 4) डॉ. ए. ए. ...
 5) प्रा. ...
 प्राचार्य

DIRECTOR
 Technical Institute of Management

WB Phinde
 मुख्य कार्यकारी अधिकारी

अमृतवाहिनी अभियांत्रिकी महाविद्यालय अमृतनगर
ता.संगमनेर, जि. अहमदनगर

इंडस्ट्रीअल व्हिजीट परवानगी

विभाग :- अमृतवाहिनी
एम.बी.ए.
दिनांक 29/04/2023

मा.मुख्य कार्यकारी अधिकारी
अमृतवाहिनी शेती शिक्षण संस्था, अमृतनगर

मा. सर विनंतीपूर्वक परवानगी मागणी करतो कि, आमच्या महाविद्यालयाच्या

अमृतवाहिनी विभागाच्या ६३ विद्यार्थ्यांना दिनांक ३१/०४/२०२३ रोजी ठीक ६:०० वा
एम.बी.ए. १/०५/२०२३
कामप्ले इन्जिनिअरिंग (प्रा.) विभागाच्या आय डी सी झोन मध्ये कंपनी व्हिजीट करता जायचे
आहे. त्याचा तपशील खालीलप्रमाणे

व्हिजीट दिनांक	out time	in time	प्रवासाचे ठिकाण	कंपनीचे नाव व पत्ता	इतर प्रेक्षणीय/धार्मिक ठिकाण	विद्यार्थ्यांची संख्या	co-ordinater name	स्टाफ सही
30/04/23	६:०० (14:00)	-	पाडुण पुणे	कामप्ले इन्जिनिअरिंग आ. लिमिटेड, पाडुण पुणे	मुसंड जंक्शन, रायगड	१) boys- 3६ २) girls- 24	१) डॉ. राजेश ड. पंढरे २) डॉ. ए. ए. ए. लक्ष्मी ३) डॉ. ए. ए. ए. जोशी ४) डॉ. ए. ए. ए. गायर ५) प्रा. सुभाष पुतार ६) प्रा. दिपक वाघारे	
31/4/23	-	६:३० (14:30)				एकूण= ६३ + ०६ = ६९		

वरील प्रमाणे आमच्या विभागास खाजगी travls/ कॉलेज बस ने कंपनी व्हिजीट / मुलाखाती करता
वाण्यास परवानगी मिळावी हि नम्र विनंती

माय व्ही कोर्डिनेटर
प्रा. डॉ. आर.बी. भवळे

ट्रेनिंग प्लेसमेंट विभाग

ग्यारेज विभाग

विभागप्रमुख

प्राचार्य

WABHmade

मुख्य कार्यकारी अधिकारी

DIRECTOR
Amrutvahini Institute of Management
& Business Administration, Sangamner

Amrutvahini Institute of Management and Business Administration,
Nashik Pune Highway, Ghulewadi, Sangamner, Tal: Sangamner, Dist: Ahmednagar
State: Maharashtra PIN 422608

29th May 2023

To,
The Security Officer
MBA & Pharmacy Campus
Sangamner,
PIN 422608

Sub: Regarding Intimation of Industrial Visit

Dear Sir,

This is inform you that AIMBA has organized a Industrial Visit/Tour of MBA 2nd year students to Alf Engineering Pvt Ltd, Chakan, Pune and subsequent tour to Murud/ Nagaon Beach, Raigad on 31st May 2023. Tentatively IV bus will depart from AIMBA premises at around 5.00 am in the Morning of 31st May 2023 and arrive at AIMBA Campus at around 10.00 pm of 1st June 2023.

Kindly permit the entry of Bus No. MH04 GP0920 and Tempo Traveller No MH14 HG5471 in AIMBA campus at 5.00 am in the Morning of 31st May 2023. These vehicles are booked by the Institute to carry industrial visit/tour at Pune and Raigad.

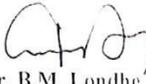
[MH15 FV4614]

Kindly make your security services available to count the IV participants and mark the presence of the same on the IV departure date.

With warm regards,


Dr. R.B. Gawali
Coordinator-Learning and Development




Dr. B.M. Londhe
Director

Encl: 1. Sanstha Industrial Visit Permission Letter
2. List of Industrial Visit Participants

Sr No	Full Name	Gender	Age	P. Mobile	S. Mobile	Address
✓ 1	Kirat singh punjabi	Male	22	9923183352	8668727122	Near vitthal mandir, akole bypass road sangamner
✓ 2	Radha Gosavi	Female	23	9970129443	8624801618	Dodi Bk. Tal. sinnar.nashik
✓ 3	Prajwal sopan kanawade	Male	23	8806991901	9284349765	Sangamner
✓ 4	Bhangare Dipak Sanjay	Male	23	7040394096	7588680378	Sangamner
✓ 5	Apurva Ajay Chindhe	Female	22	7219374712	9322552652	At post Malichinchora Tal. Newasa
✓ 6	Sarthak bhanudas phatangare	Male	23	7083862236	8805933086	A. P. nimgaon bhojapur
✓ 7	Ashwini Madhav Lamkhade	Female	23	7387113478	9284796362	Sangamner
✓ 8	Kirti Balasaheb Nawale	Female	23	8669411202	7776968937	Ghulewadi, Sangamner Ahmednagar
✓ 9	Aditya Sachin Aher	Male	24	7020616197	7020155052	Ganeshnagar lane no 3 sangamner
✓ 10	Ankush Kacharu Phad	Male	24	9850593120	9860484804	Nannaj Dumala, Tal - sangamner
✓ 11	Nikhil Sudam Sirbhaye	Male	23	9860247791	9373833267	At post Chhatrapati Sambhaji Nagar
✓ 12	Kanawade Nisha sahebrao	Female	23	9960036262	7420877057	Nimgaon bk
✓ 13	Dnyaneshwar Rajendra Sahane	Male	22	8805087351	9665957947	Chikhali
✓ 14	Amruta Shantaram Agep	Female	22	8888147269	8766458379	Ganesh Nagar, Sangamner
✓ 15	Ankush Sukhdev Argade	Male	24	8805807531	9762621510	Akole Bypass road, Sangamner.
✓ 16	Amol Bhalchim	Male	23		8600546237	At Khamgaon no 3 Tel Newasa Dist Ahmednagar
✓ 17	Gayatri Avinash Mandlik	Female	23	9822882828	9322722605	Jay Javan chowk nashik pune hiway
✓ 18	Kaveri Dipak Sahane	Female	22	9823688792	9322386316	At-Nalwadi P-Chas T-Sinner D-Nashik
✓ 19	Vishal Rangnath Palve	Male	23	9921889845	7744898238	At Post-Gonde, T. Sinnar, D. Nashik
✓ 20	Akshay Shelke	Male	23	7588909528	9730166610	At post Nandur Shingote
✓ 21	Kanchan Karbhari Walhekar	Female	23	9921918821	7558432151	Newasa
✓ 22	Anuja Suryabhan Khemnar	Female	23	9765480018	7218700018	A/p Annad Nagar, Maldad Road Sangamner
✓ 23	Amol Bhagwat Kharat	Male	25	9307693299	9130720992	Wadgaon, Sangamner
✓ 24	Kute Priti Chhabu	Female	24	8080025420	7410597960	Sukewadi sangamner
✓ 25	Vidya Balasaheb Dhole	Female	23	9028061050	7249720426	New Nagar Road, Sangamner
✓ 26	Kunal Santosh Gunjal	Male	23	9822527160	9975645183	Sangamner Gunjalwadi Hanuman mandir
✓ 27	Prerana Kacheshwar Badakh	Female	23	9011009369	9373115283	A/p malunje bk. Tal-shrirampur
✓ 28	Kokane Akash Rajendra	Male	25	9226862035	9370687118	At/post: Taklibhan Tal: Shrirampur Dis: Ahmednagar
✓ 29	Prathamesh Rajendra Bhoknal	Male	23	9359107789	9284496223	A/p Nimaj, Tal. Sangamner, Dist. Ahmednagar
✓ 30	Rushikesh Baban Gore	Male	23	9881552382	8806351879	At Manglapur Tal. Sangamner
✓ 31	Magar Kajal Babasaheb	Female	25	9975134594	7821839548	Ap khandala Tal vajapur Dist Aurangabad
✓ 32	Tulika Phatangare	Female	24	9922408981	9075870861	Behind ashwariya petrol pumo, sangamner
✓ 33	Shashank Gaikwad	Male	23	9921055561	9850932566	Sangamner
✓ 34	yash rajendra kalantri	Male	22	9850493599	7620130754	samnapur
✓ 35	Vidya Sampat Dhage	Female	22	7218630894	9359804988	At Post. Kalas Bk. Tal Akole Dist. Ahmednagar
✓ 36	Malvi Shyam Ashok	Male	24	7620341629	8007364492	Sangamner
✓ 37	Manali Jayram Chaudhari	Female	24	9767809269	9370646062	At post waghapur Tal Akole
✓ 38		Female	22	9373381919	9373381919	Ganesh Nagar lain no 8 sangamner

Dr. RBL

Dr. MND

Dr. MSJ

Prof Sulbha Gunje

Government and...
to visit your...
benefit our...
have heard...
manufacturing...
since 2023...
dentists...
in students...
use the...
organization

39.	Kajal Baban Gulave	Female ✓	22	9049831092	8080794544	At -chanegaon Tal -sangamner Dist- A nagar
40.	Hase Sankalp Sampal	Male	21	9096310751	9507602379	At Mhaladevi, Post-Rumbhodi, Tal-Akole
41.	Fija Umarbhiyya maniyar	Female ✓	23	9975747841	9922747841	Ap sakur
42.	Shruti Dhananjay Murtadak	Female ✓	22	7385156555	7385456791	Rangar Lane, Sangamner
43.	Pralhad Muntode	Male	23	7666268720	8830301888	At Shibliapur Tal Sangamner Dist Ahmednagar
44.	Tormal Abhijit Rajaram	Male	23	7709323770	7057828354	Pimpalgaon nipani
45.	Pratik Rahul Joshi	Male	22	9403761408	7020651408	A/P Puntamba Rahata
46.	Siddhesh Sanjay Kolhe	Male	23	9960275475	9370697724	At-Po Kolhewadi, Sangamner
47.	Rushikesh Datta Pagar	Male	22	8956001521	8956001521	Sinner
48.	Amanjyot Singh Punjab	Male	22	7020922310	9325436474	Vidyanagar, Sangamner
49.	Tejas Prakash Shirsath	Male	22	9503109721	9325379061	A/P Deswandi, Tal-Rahuri
50.	Rina Roshan Jadhav	Female ✓	22	7588025585	7040202750	Vadgaonpan, tal sangamner
51.	Sakshi Vijay Unawane	Female ✓	22	9766530058	9146620995	At Post Zole (chandna puri), tal, Sangamner
52.	Patara Prajval Sanjay	Male	23	9890607493	8956889812	Vambori, Tal- Rahuri, Dist- Ahmednagar
53.	Ishwar sanjay deshmkh	Male	21	9881525876	9765727227	Pohegaon
54.	Sasane Sanket Gandas	Male	23	9822816835	7083738290	Ashvi khurd tal sangamner dist ahmednagar
55.	Shubham Dhokane	Male	23	9156978597	7218114747	Ashvi khurd Tal Rahuri Dist Ahmednagar
56.	Suraj Vijay Dengale	Male	24	9860183554	8956311619	Sangamner
57.	Nikhil Ashok Mane	Male	23	9970331705	7219848048	Belapur khurd
58.	Dawange Avinash Changdev	Male	23	9371175248	8600402540	At post- Rawande tal - kopargaon
59.	Abhijit Vasant Nagude	Male	24	9922607028	9552321456	A/P karegaon, tel - shirampur, dist - A-Nagar
60.	Dighe Shiram Sambhaji	Male	22	9923248887	9021099453	At - Pathare sinner
61.	Gaje pavan	Female ✓	23	9822519552	9503416835	At. vashere, tal, Akole
62.	Snehal Rajendra Wakchaure	Male	25	9960567859	952666098	At post -Sugaon Bk Tal -Akole Dist -Ahmednagar
63.	Avhad Akshay Nandkumar	Female ✓	23	9881736204	7038266777	At Post. Takali, Ta. Kopargaon, Dist Ahmednagar
64.	Rutuja Balasaheb Yadav	Male	23	9766772440	8308512526	Behind Swadesh Hotel, Sangamner

Dr. N;
Prof

65 Mayur Narayan Gite
Pragat

(Dr. R. B. Gawad)
Remark 1 Sr No 59
Sr No 4

Abhijit Nagude
Bhanu Dighe
get cancelled.
- on date : 63

(Dr. B. M. Londhe)
DIRECTOR
Amrutvahini Institute of Management
& Business Administration, Sangamner

(Girls 25 + Boys 38)

Participative Learning



Amrutvahini Sheti & Shikshan Vikas Sanstha's

Amrutvahini Institute of Management & Business Administration, Sangamner

(Affiliated to University of Pune and Approved by AICTE New Delhi)

ISO 9001 : 2008 Certified Institute

Ref. AIMBA/179

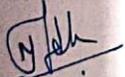
Date : 11 / 3 / 2020

Celebration of International Women's Day

Dt.8/3/2020



As Per SPPU Letter NSS/2019-20/571 Dt.3/3/2020, We Celebrate World Women's Day in our Institute . We invite Hon. Mrs Archana Mali reputed Gynecologist & Hon. Advt. Minal Deshmukh in our institute as Guest . Both Guest giving valuable inputs regarding Women's Empowerment and discussion on various issues related women's development. Amrutvahini MBA Organise this programme and Amrutvahini B-pharm ,D-Pharma also participated .Total 196 Girls attended this Programme.


Prof. Nitin Jondhale

Student Development officer


Dr. B.M. Londhe

Director

Amrutnagar, Post : Sangamner (S.K.) -422608, Tal.: Sangamner, Dist.: Ahmednagar, (M.S.)
Phone : (O) - (02425) 259015 / 259255 • Fax : (02425) 259015
E-mail : directoraimba@yahoo.in • website : www.amrutimba.org.

पत्र परचुरे
संचालक

/२०२०

अनुदान माहिती

२०२०.

शैक्षणिक वर्ष
बंधित माहिती
ठठविण्याबाबत

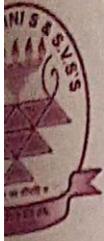
द्यापही काही
घेऊन सदर

/मान्यताप्राप्त
पर्यवाही सुरू
याची नोंद

प्रार्थ आहे.

ज्ञान व शिक्षा
खात्याचीच
रिस्ता
वी विद्यार्थी
अनिवार्य
याची नोंद

असलेल्या
Teacher



Amrutvahini Sheti & Shikshan Vikas Sanstha's

Amrutvahini Institute of Management & Business Administration, Sangamner

(Affiliated to Savitribai Phule Pune University of Pune and Approved by AICTE New Delhi)

CODE - 5324

NAAC Accredited

ISO 9001 : 2015 Certified Institute

SPPU CODE - 0581

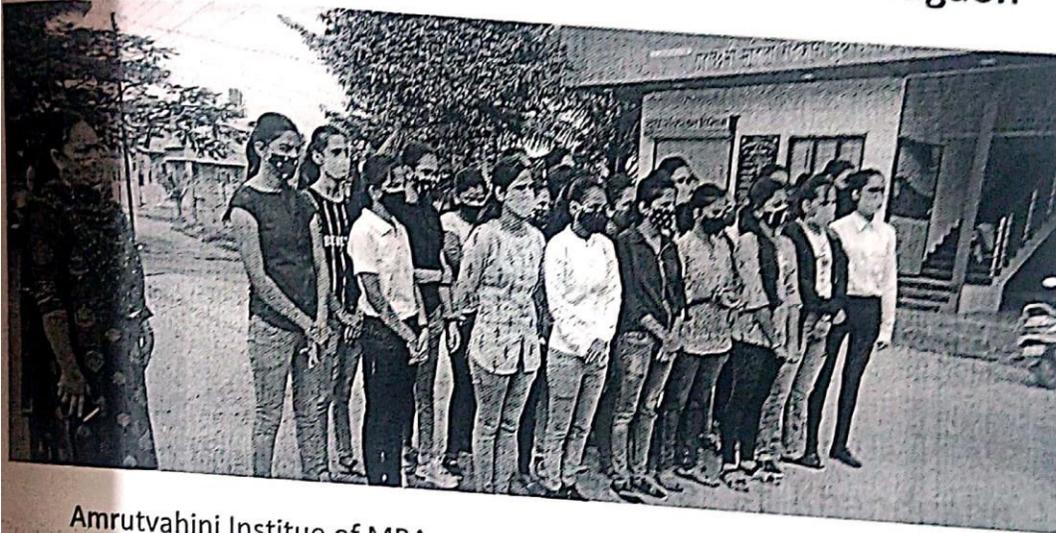
IMBA /

Date : 27 / 11 / 2020

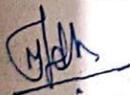
Amrutvahini Institute of Management and Business Administration,

Organizes

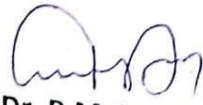
Women Empowerment Programme at Khandgaon



Amrutvahini Institute of MBA organizes Women Empowerment Programme at Khandgaon on 27 NOV. 2020. Total 37 students, 10 staff, and Khandgaon village Women were participated in this programme. For this programme Guest speaker Mrs. Vrushali Sable delivered speech regarding various issues related to women Empowerment.


Prof. N.S. Jondhale

Student Development officer


Dr. B.M. Londhe

Director

Sangamner, Post : Sangamner (S.K.) - 422608, Tal.: Sangamner, Dist.: Ahmednagar, (M.S.)
Phone : (O) - (02425) 259015/259255 • Fax : (02425) 259015
Email : directoraimba@yahoo.in • website : www.amrutimba.org.



Amrutvahini Sheti & Shikshan Vikas Sanstha's Amrutvahini Institute of Management & Business Administration, Sangamner

(Permanently Affiliated to Savitribai Phule Pune University and Approved by AICTE New Delhi)

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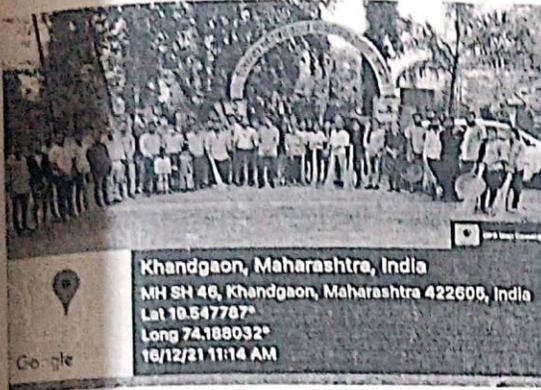
SPPU CODE - 0581

MBA/

Amrutvahini MBA

Date : 17/12/2021

Organizes Gram Swachhata Abhiyan at Khandgaon



Amrutvahini MBA Organizes Gram Swachhata Abhiyan at khandgaon on 16th dec 21. In this programme Amrutvahini MBA total 15 Teaching & Non teaching staff, 57 Students and 17 people from khandgaon village participated. Maximum areas of khandgaon are covered in Gram swachhata Abhiyan. This initiative given a good message of importance of Houskeeping.

Dr. N.S. Jondhale

Student Development officer

Dr. B.M. Londhe

Director

Sangamner, Post : Sangamner (S.K.) - 422608, Tal.: Sangamner, Dist.: Ahmednagar, (M.S.)

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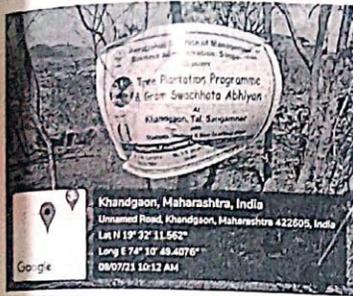
SPPU CODE - 0581

AIMBA /

Date : 8/7/2021

Amrutvahini Institute of Management and Business Administration,

Organizes Tree plantation programme and Gram Swachata Abhiyan at Khandgaon kapreshwar Temple.



Amrutvahini Institute of MBA organizes Tree plantation programme and Gram Swachata Abhiyan at Khandgaon on 8TH July 2021. Total 60 students, 10 staff, and Khandgaon village people participated in Tree plantation Programme and Gram Swachata Abhiyan. Total 200 Various trees planted in Khandgaon village.

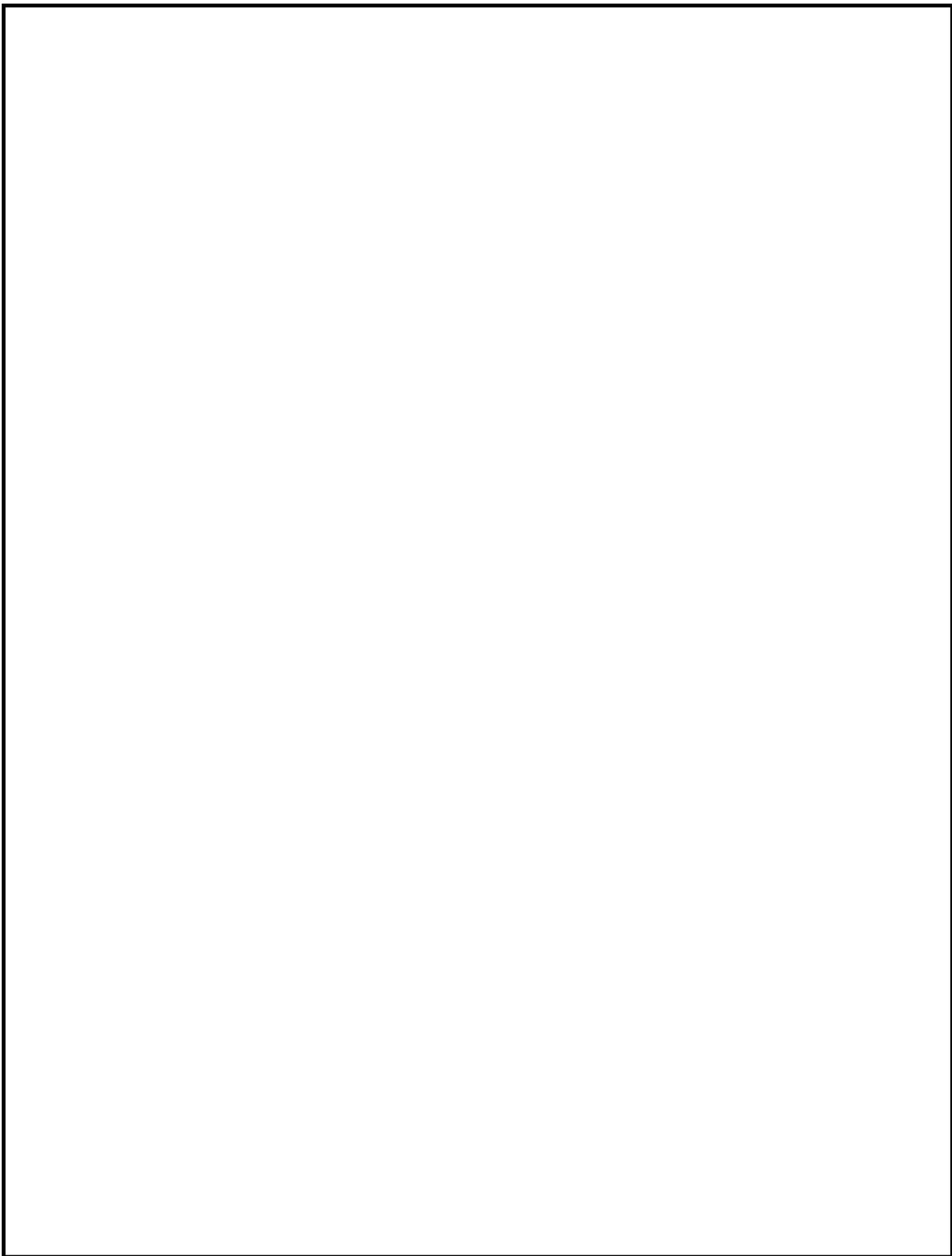

Prof. N.S. Jondhale

Student Development officer


Dr. B.M. Londhe

Director

Amrutnagar, Post : Sangamner (S.K.) - 422608, Tal.: Sangamner, Dist.: Ahmednagar, (M.S.)
Phone : (O) - (02425) 259015/259255 • Fax : (02425) 259015
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Amrutvahini Sheti & Shikshan Vikas Sanstha's

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SPPU CODE - 0581

MBA / 144

A Report on

Date : 12 / 01 / 2022

98th Birth Anniversary of Late Shri Bhausaheb Thorat

(Inspiration Day)



Amrutvahini MBA Celebrate 98th Birth Anniversary of Late Shri Bhausaheb Thorat by following the norms of social distancing. All teaching and non teaching staff of our institute participate in this programme. Teaching staff present their speeches on this occasion. Today's day is really Inspiration day for all of us.


Dr. Nitin Jondhale
Cultural Coordinator


Dr. B.M. Londhe
Director

Amrutnagar, Post : Sangamner (S.K.) - 422608, Tal.: Sangamner, Dist.: Ahmednagar, (M.S.)
• Phone : (O) - (02425) 259015/259255 • Fax : (02425) 259015
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ODE - 5324

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ISO 9001 : 2015 Certified Institute

SPPU CODE - 0581

MBA /

Date : 18/02/2022

Amrutvahini MBA Sangamner

Celebrates Chatrapati Shivaji Maharaj Birth Anniversary

(19 th Feb 2022)



Amrutvahini MBA Celebrates Chatrapati Shivaji Maharaj Birth Anniversary .

Total 215 students, 15 Teaching and non teaching staff Participated in this programme. Students and staff delivered speeches on Shivaji maharaj life.


Dr. N.S. Jondhale

SDO


Dr. B.M. Londhe

Director

Amrutnagar, Post : Sangamner (S.K.) - 422608, Tal.: Sangamner, Dist.: Ahmednagar, (M.S.)

Phone : (O) - (02425) 259015/259255 • Fax : (02425) 259015

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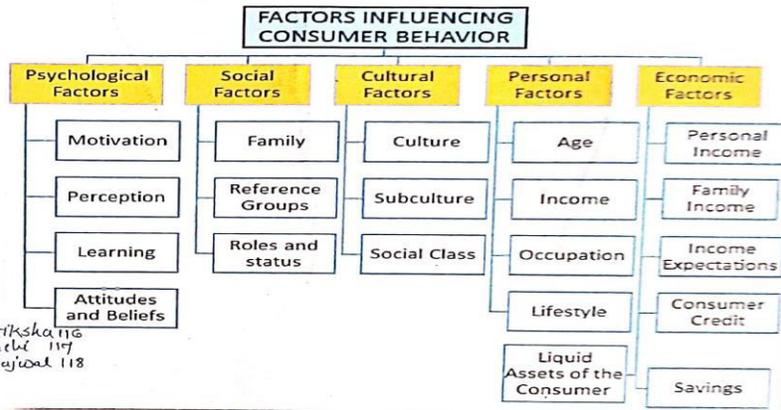
Marathi Bhasha Din

UTVAHINI INSTITUTE OF MANAGEMENT AND BUSINESS ADMINISTRATION, SANGAMNER
ATTENDANCE SHEET-MBA-I, SEM-I, DIV-B (A.Y. 2021-22)

Name Of The Students	7/3/22						
Aher Krushna Vishnu	Prushna						
Avhad Akshay Nandkumar	Akshay						
Avhad Sachin Dashrath							
Badakh Prerana Kacheshwar	Badakh						
Bargal Shubham Anna	Shubham						
Bhadange Mitali Rajendra	Mitali						
Bhangare Dipak Sanjay	Bhangare						
Bhoknal Prathmesh Rajendra							
Chaudhari Swapnali Jayram	Chaudhari						
Dabhade Rohit Devidas	Rohit						
Dange Yogesh Suryabhan	Yogesh						
Dengale Suraj Vijay	Suraj						
Dhokane Shubham Dattatray	Shubham						
Dighe Meghana Somnath	Megha						
Gadekar Pooja Keshav							
Gaikwad Shashank Dattu	Shashank						
Gaikwad Sonali Rajendra	Sonali						
Ghoderao Saurabh Nandu	Saurabh						
Ghule Pooja Bharat							
Ghule Pratiksha Badashaha	Pratiksha						
Gite Madhuri Navnath	Madhuri						
Gite Mayur Narayan	Mayur						
Gite Prashant Dhondur	Prashant						
Gulave Kajal Baban	Kajal						
Hase Sankalp Sampat							
Hujband Rutuja Rajendra	Rutuja						
Jadhav Rina Roshan	Rina						
Joshi Pratik Rahul	Pratik						
Kadam Ashok Padmakar	Ashok						
Kale Shital Kacharu	Shital						
Kanawade Prajwal Sopan	Prajwal						
Karpe Trupti Gokul	Trupti						
Kharat Amol Bhagwat	Amol						
Kokane Akash Rajendra	Akash						
Kokate Rutik Madhukar	Rutik						
Kolhe Shubham Vitthal	Shubham						
Kotkar Sonali Bharat	Sonali						
Kute Priti Chhabu	Priti						
Labhade Rakesh Anna	Rakesh						
Lamkhade Ashwini Madhav	Ashwini						
Londhe Ashwini Arun	Ashwini						
Maniyar Fiza Umarbhiyya	Fiza						
Marbhal Vishal Sukhadev	Vishal						
Muntode Pralhad Chhaban	Pralhad						
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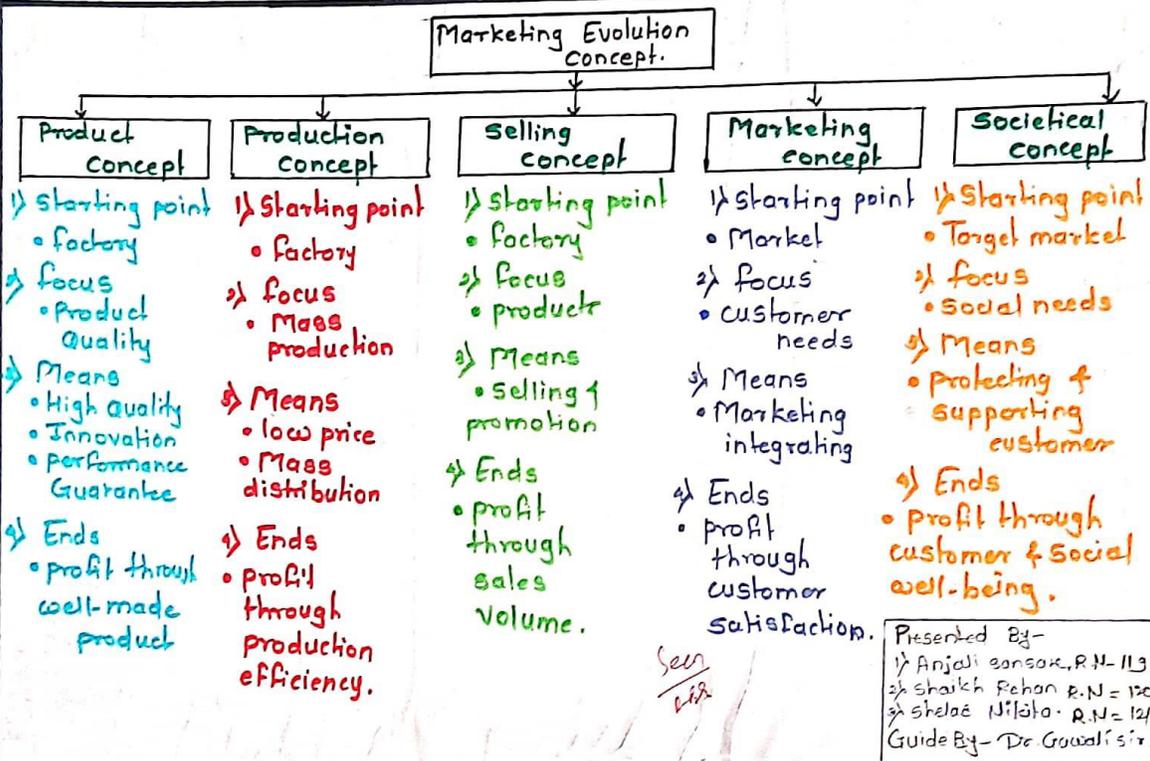
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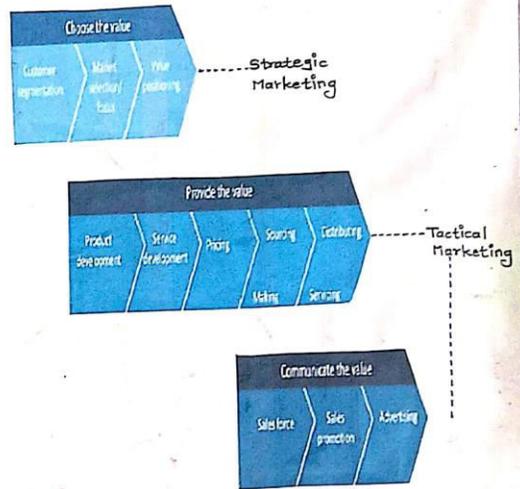
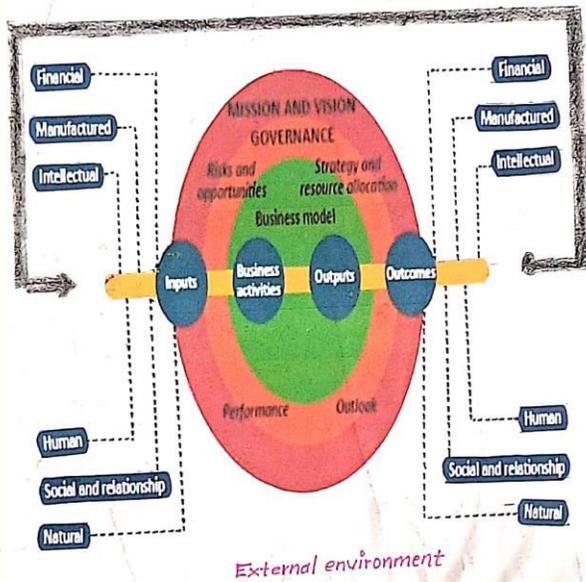
Marketing Evolution Concept.



MARKETING IS VALUE CREATING, VALUE COMMUNICATING & VALUE DELIVERY PROCESS..

VALUE CREATING

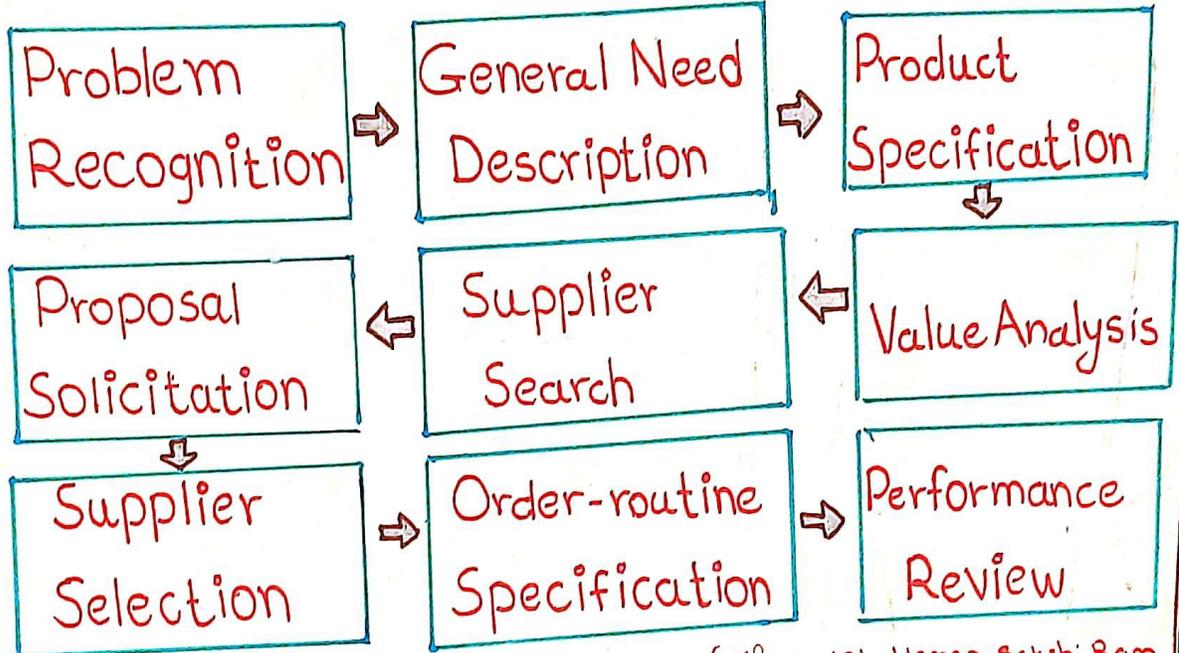
VALUE DELIVERY PROCESS



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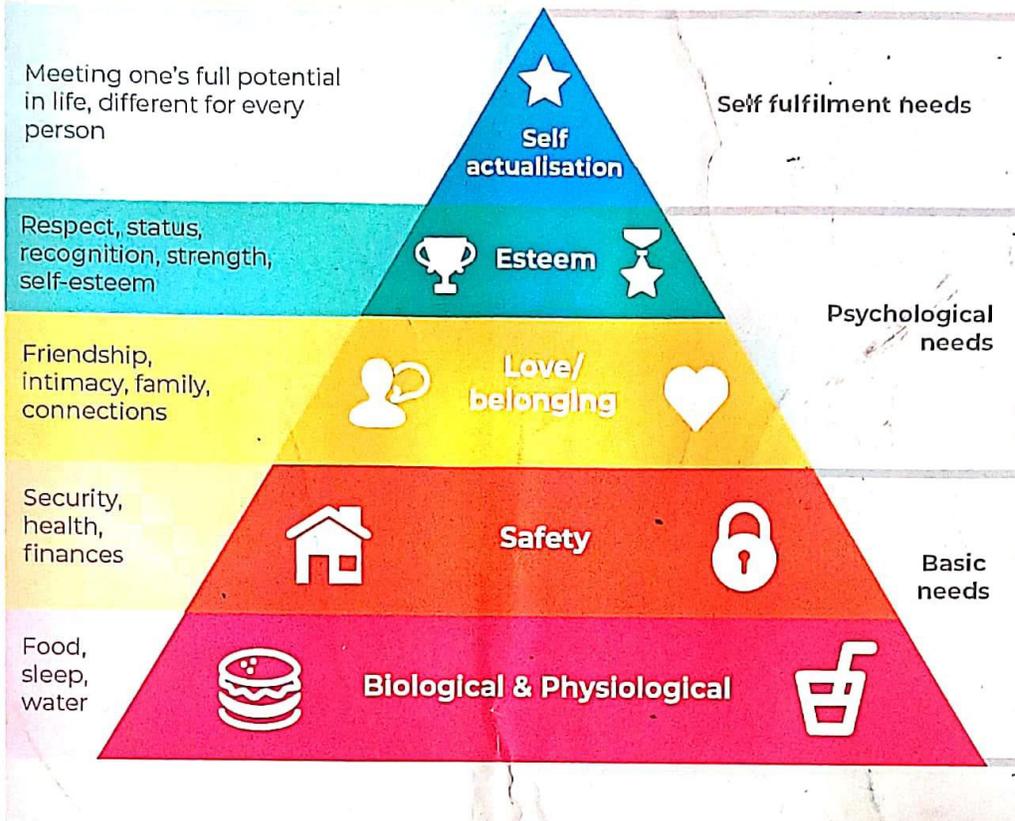
Business buying decision Process

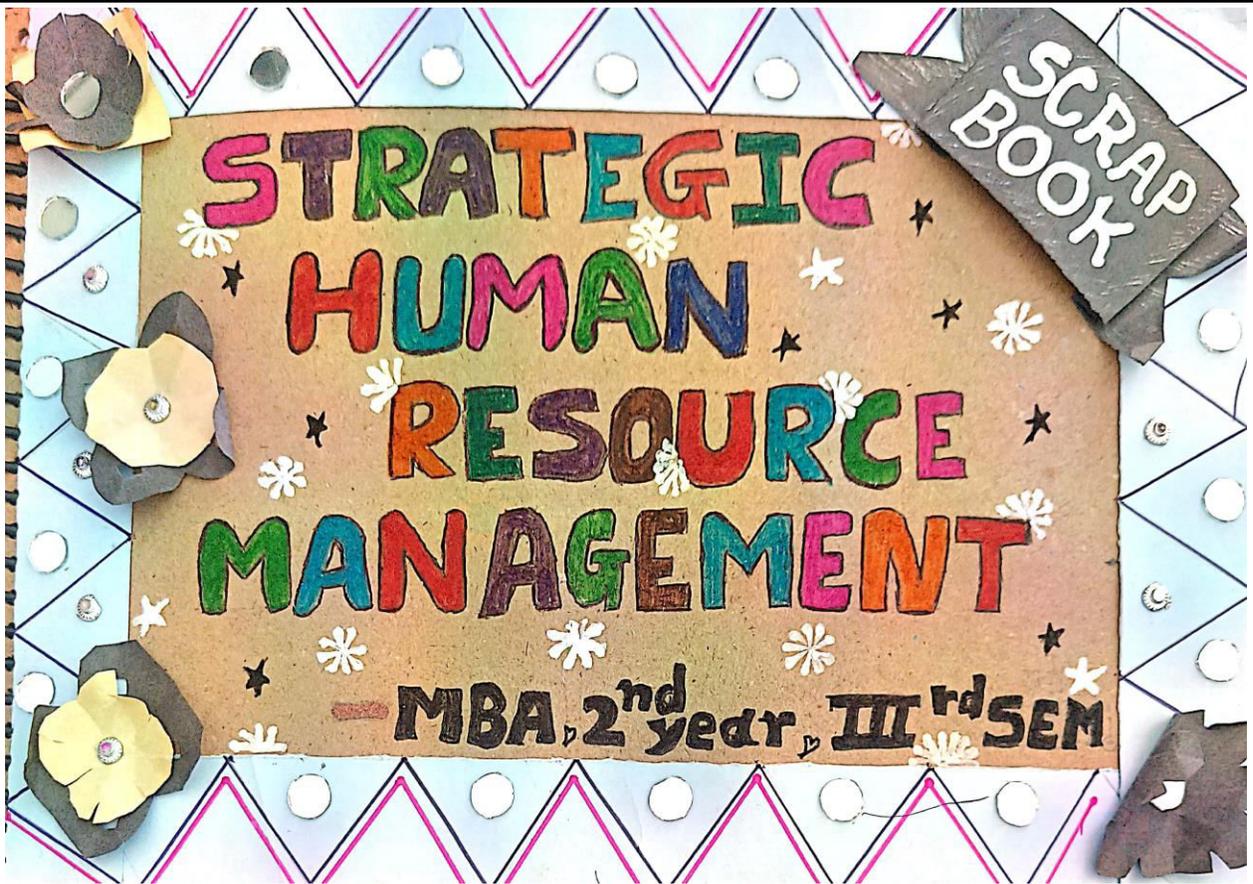


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134. Heman Sakshi Ram
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MASLOW'S HIERARCHY OF NEEDS





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	2	Dongare Prajakta Ganpat	Types of HR strategies, Linking HR strategies to business strategies	
2	3	Gadakh Abhijit Arun	Human Capital management, Valuation of human resources in a strategic level,	
	4	Gadhe Ashwini Kishor	HR cost, Investments in HR.	
	5	Ganbote Bhakti Nitin.	Formulation of HR strategies, Strategic HR vs traditional HR	
	6	Karpe Gunjan Dnyaneshwar	HRM in knowledge Economy, Challenges and issues in implementation of HR strategies in Indian context.	
3	7	Kotkar Divya Ravindra	Business Strategy & HRP, HRP process	
	8	Maid Poonam Sharad	Job Analysis, Forecasting and analyzing HR demand (qualitative and quantitative).	
	9	Memane Pratiksha Arun	Supply forecasting (external and internal), Comparison of demand and supply forecasting	

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	11	Pathan Swalcha Mansoor	Compensation and reward strategies, Employee engagement strategies
5	12	Raktate Komal Babasaheb	SHRM in international context, Global competitive advantage,
	13	Shinde Vaishnavi Raosaheb	Issues and challenges in SHRM,
	14	Sonawane Sakshi Nitin	Cross cultural management- developing cross cultural sensitivity,
	15	Warungase Vidya Navnath	OCTAPACE, Global business ethics

Objectives of Strategic Human Resource Management

1. Alignment with Business Strategy

1. Alignment with Business Strategy:

- Ensure that HR practices, such as recruitment, training, and performance management, are in sync with the broader goals and objectives of the organization.

2. Talent Acquisition and Retention:

- Attract, recruit, and retain the right talent to meet current and future organizational needs, ensuring a competitive advantage in the labor market.

3. Employee Development and Skills Enhancement:

- Facilitate the continuous development of employees' skills and competencies to adapt to changing business requirements and contribute effectively to organizational success.

4. Performance Management:

- Implement performance management systems that link individual and team performance to organizational goals, providing feedback, and fostering a culture of continuous improvement.

PULL

5. Succession Planning:

- Identify and develop high-potential employees to fill key roles in the future, contributing to organizational continuity and leadership development.

6. Organizational Culture and Employee Engagement:

- Cultivate a positive organizational culture that aligns with the strategic objectives, fostering high levels of employee engagement, motivation, and commitment.

7. Change Management:

- Support organizational change initiatives by managing the human side of change, addressing employee concerns, and ensuring a smooth transition.

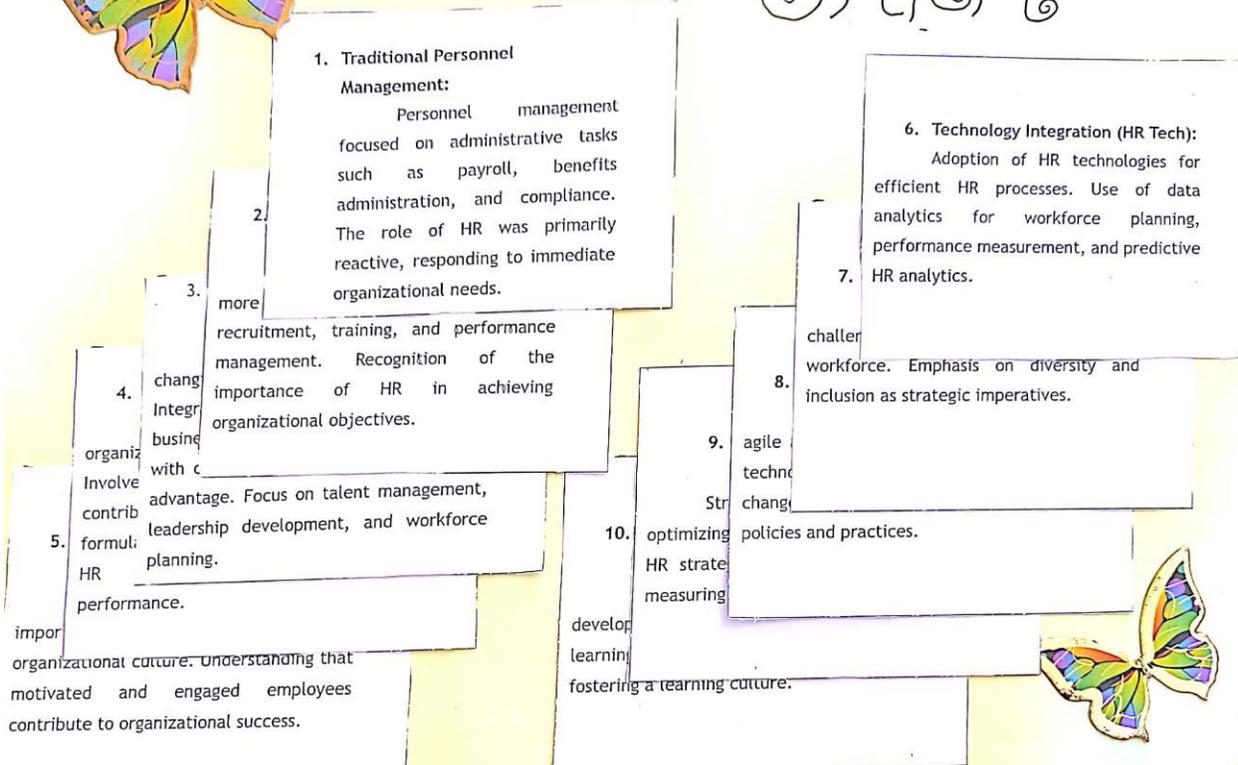
8. Cost Management and Efficiency:

- Optimize HR processes and practices to ensure cost-effectiveness while maintaining high-quality standards in talent management.

9. Legal and Ethical Compliance:

- Ensure that HR practices comply with relevant laws and ethical standards, minimizing legal risks and promoting a fair and ethical work environment.

EVOLUTION OF SHRM



Creative Potrfolio

Prajakta Dongare



Types of HR Strategies

Workforce development:

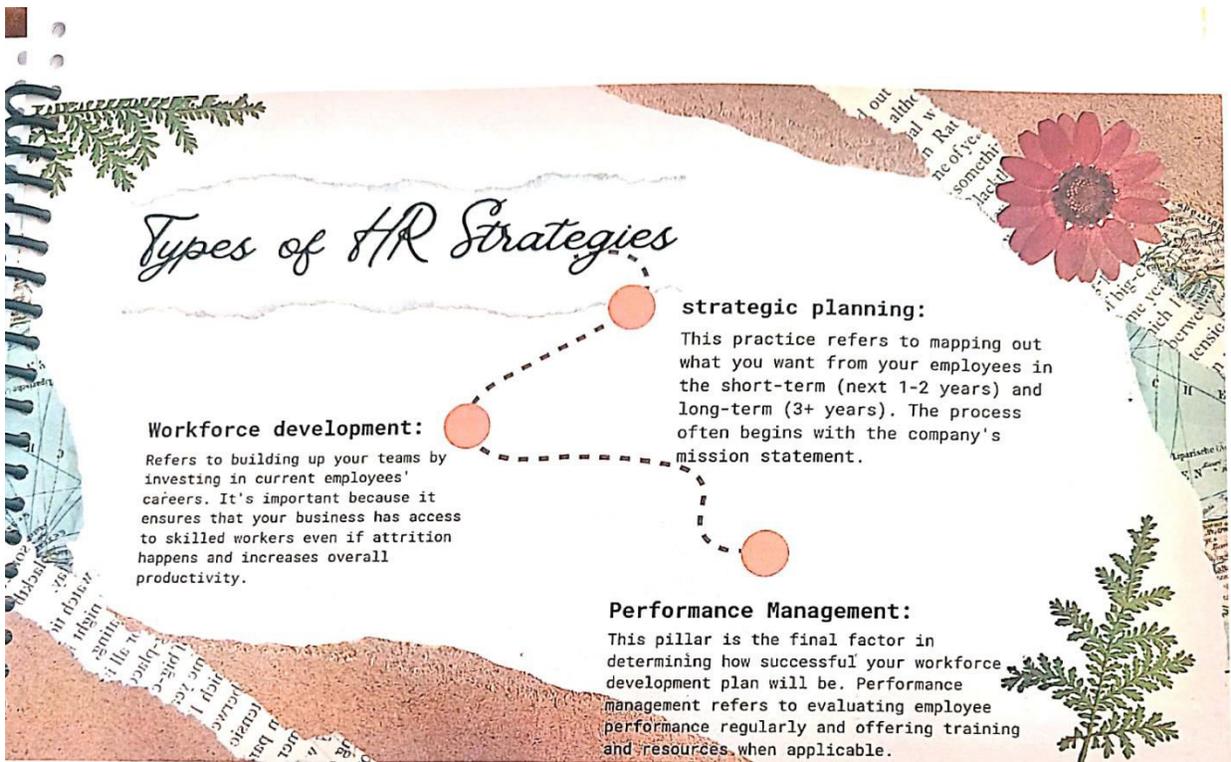
Refers to building up your teams by investing in current employees' careers. It's important because it ensures that your business has access to skilled workers even if attrition happens and increases overall productivity.

strategic planning:

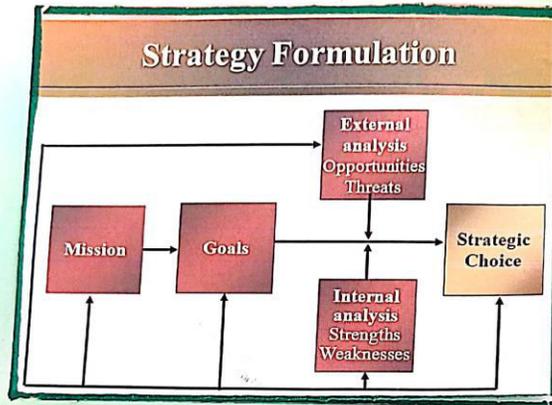
This practice refers to mapping out what you want from your employees in the short-term (next 1-2 years) and long-term (3+ years). The process often begins with the company's mission statement.

Performance Management:

This pillar is the final factor in determining how successful your workforce development plan will be. Performance management refers to evaluating employee performance regularly and offering training and resources when applicable.



Formulation of HR



FORMULATING HR STRATEGIES IS A CRITICAL ASPECTS OF ORGANIZATIONAL MANAGEMENT THAT ALIGNING HR PRACTICES WITH OVERALL BUSINESS OBJECTIVES.

THIS INCLUDES RECRITMENT, EMPLOYEES ONBOARDING, PERFORMANCE EVALUATION & HANDLING WORKPLACE CONFLICTS.

Strategies

Case Studies

Name - Gadhe Vaibhav Suresh

Roll No - 16

Div - A.

Subject - Strategic Management.

1. How can XYZ Electronics reduce production cost to achieve cost leadership.

→ To achieve cost leadership, XYZ Electronics can invest in efficient production processes negotiate favorable supplier contracts & leverage economic of scale, XYZ electronics can reduce production cost by optimize supply chain processes adopting lean manufacturing principles & investing in technology to improve efficiency & gain.

2. What risk might XYZ Electronics face in pursuing cost leadership?

→ Risk may includes sacrificing product quality, potential imitation by competitors & vulnerability to external factors affecting cost structures. A focus on cost reduction may divert resources away from research

& development. This could hinder the company's ability to innovate & introduce new & advanced products, potentially losing its competitive edge in terms of technology & features.

3. How can XYZ Electronics differentiate its products from competitors?

→ XYZ electronics can differentiate its products through innovation, unique design, features or superior quality. To differentiate its products XYZ electronics can focus on innovation or superior customer service. Invest in research & development to introduce cutting-edge technologies in its products. This could include advanced features, improved performance, or unique functionalities that set XYZ electronics apart.

4. What challenges might arise in implementing a differentiation strategy?

> challenges may involve higher research & development cost, market perception of added value & risk of competitors catching up with similar offerings. challenges may include higher upfront investment, market acceptance of differentiated features & the need for ongoing innovation to stay ahead.

5. In which specific market segment should XYZ Electronics focus?

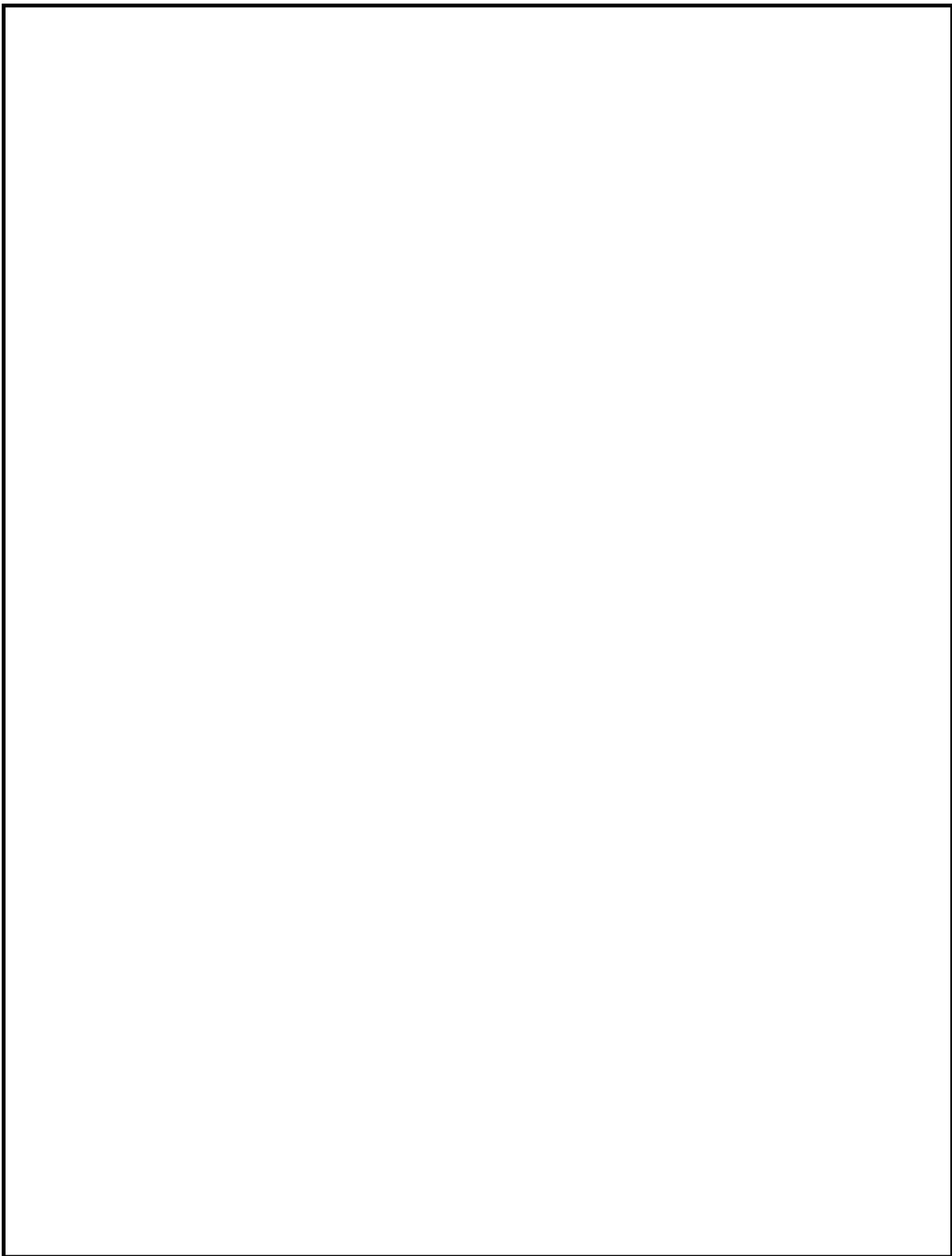
→ XYZ Electronics focus on market segment where it can meet specific customer needs effectively possible by tailoring products for a particular demographic niche. Evaluate whether focusing on a particular market segment aligns with XYZ Electronics sustainability & corporate social responsibility goals meeting the values of environmentally conscious or socially responsible consumers can be a strategic advantage. By carefully considering these factors, XYZ Electronics can identify a target market segment that aligns with its capabilities, offers growth potential, & provides a clear strategic focus. The chosen segment should be one where XYZ Electronics can differentiate itself & create a sustainable competitive advantage.

8. In which specific market segment should XYZ Electronics focus?

6. What risks are associated with a focus strategy?

→ Risk associated with a focus strategy involve dependency on the chosen segments economic health, the potential for shifts in consumer preferences & risk of being outpaced by competitors in the broader market.

Risks associated with focus strategy include vulnerability to change in the targeted segment, limited



KOTKAR DIVYA RAVINDRA

Div - A Roll No. : 35

Case study : XYZ Electronics

Background : XYZ Electronics is a Company that operates in the Consumer electronics industry. The Company has been facing increased Competition and is looking for strategies to maintain and enhance its Competitive position in the market.

Porter's Generic strategies :-

Michael Porter proposed three generic strategies that businesses can pursue to gain a Competitive advantage. These are Cost Leadership, Differentiation, and Focus. Let's analyze how XYZ Electronics might apply these strategies.

f. Cost Leadership

1) How can XYZ Electronics reduce production Costs to achieve cost Leadership?

→ ~~What~~ Reducing Production costs :-

XYZ Electronics can invest in advanced manufacturing technologies, negotiate bulk purchase discounts with suppliers, and optimize its supply chain to reduce production costs.

2) Risks What Risks might XYZ Electronics face in pursuing Cost leadership?

→ Risks :-

The company may face quality concerns

if cost-cutting measures compromise product standards. Additionally, over-reliance on cost reduction might hinder innovation.

2. Differentiation

1) How can XYZ Electronics reduce production costs to achieve cost leadership? differentiate its products from competitors?

→ Product Innovation:

XYZ Electronics can invest in research and development to introduce cutting-edge features or unique designs in its products.

2) What challenges might arise in implementing a differentiation strategy?

→ Challenges:

Maintaining consistent innovation can be resource-intensive. Balancing premium features with market demand without overpricing is a delicate challenge.

• Resource Intensity: Sustained innovation requires significant financial and human resources.

• Balancing the need for continuous improvement with cost-effectiveness is a complex challenge.

• Market Acceptance: Introducing new and different features may not always align with market preferences. Understanding and meeting customer expectations is crucial to successful differentiation.

3. Focus

1) In which specific market segment should XYZ Electronics focus?

→

• Targeting specific market segment: Market Research

Conducting in-depth market research to identify a niche market segment with specific needs and preferences can inform product development tailored to that segment.

• Customization: offering products and services customized to the identified segment's requirements can create a competitive advantage within that market.

2) What risks are associated with a focus strategy?

Risks:

• Dependency: Relying heavily on a specific market segment makes XYZ Electronics vulnerable to shifts in that segment. Changes in consumer preferences or the entry of new competitors could pose risks.

• Market Dynamics: The dynamics of niche markets can be unpredictable. Economic downturns or shifts in technology could impact the viability of the focus strategy.

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Guest Sessions By Experts





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11.	Total No of Newspapers	03 English ,03 Marathi
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5	Jaykar Knowledge Resource Centre Membership	Library Membership for References
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International Journal of Knowledge and Learning ; Vol 17, No 1, 8 Dec 2024 ; PP: 1-15

Development and Fit of Hrm over Time in Foreign Subsidiaries: The Case of Japanese Subsidiaries in Poland
European Journal of International Management ; Vol 22, No 1, 3 Dec 2024 ; PP: 52-79

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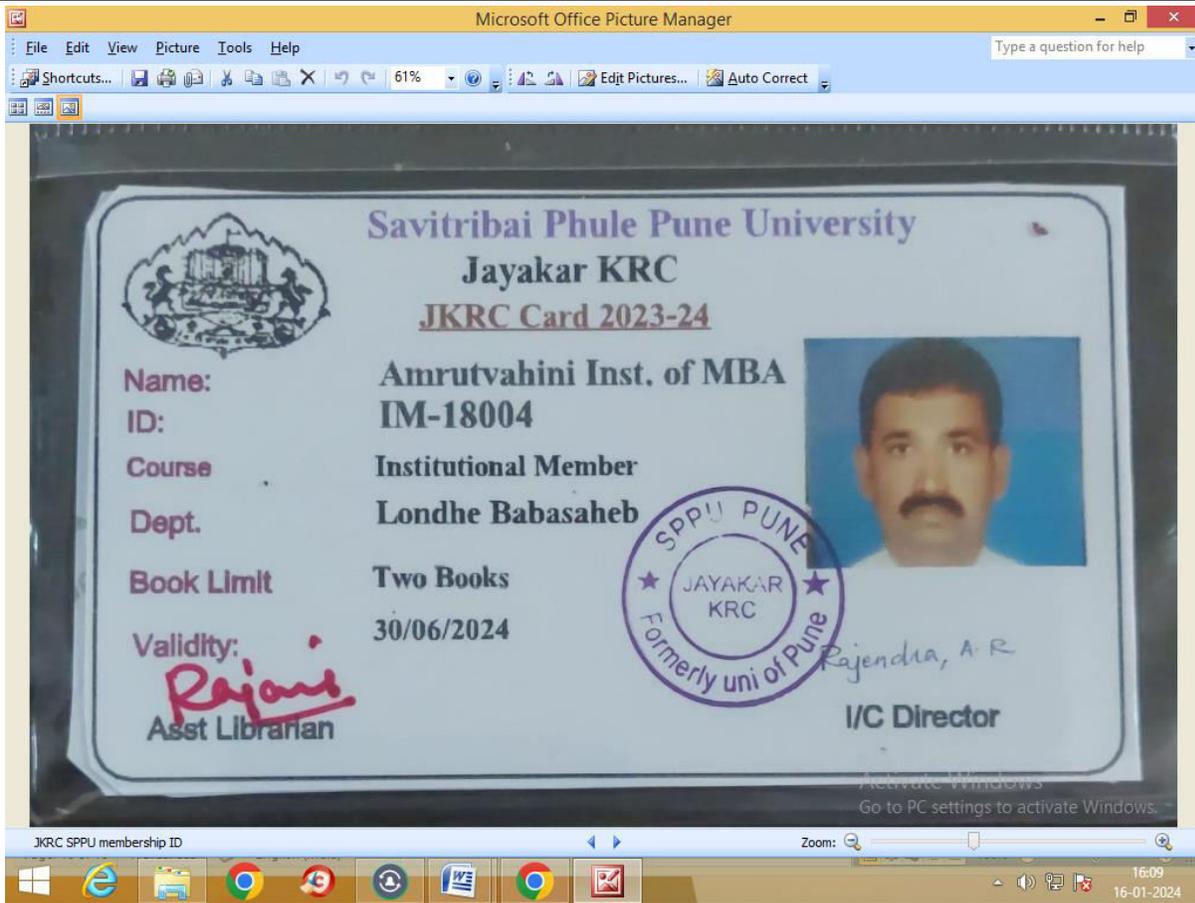
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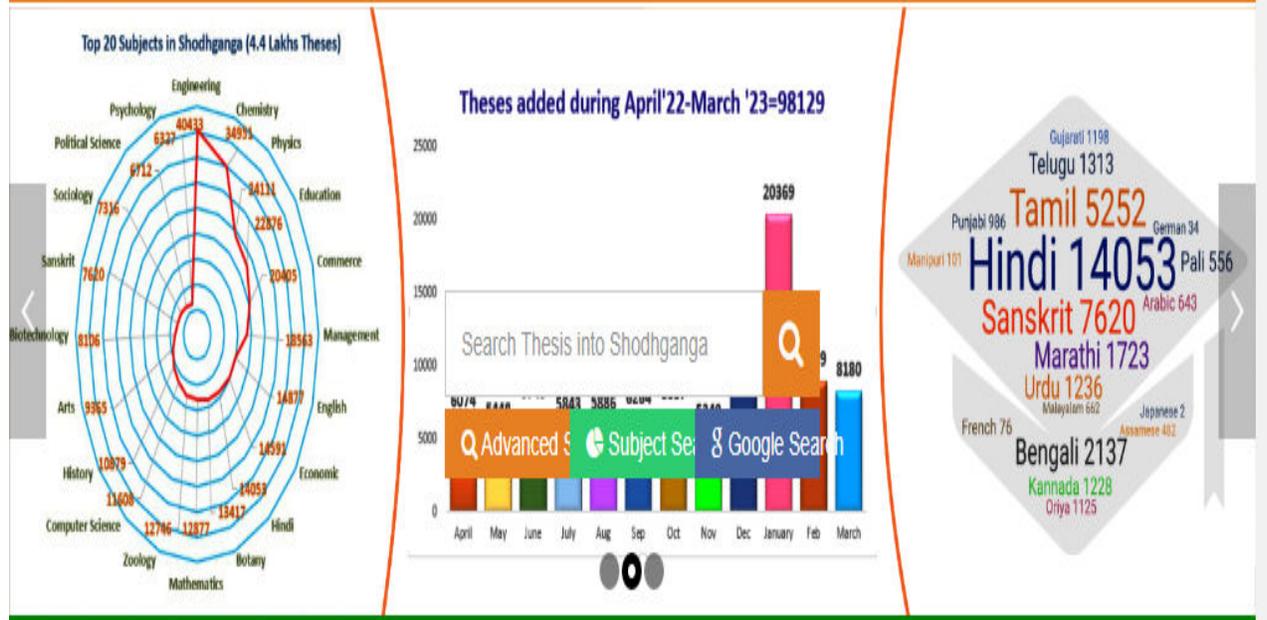
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